



Five Days Faculty Development Programme on
**PEDAGOGICAL INNOVATION &
RESEARCH INTEGRATION:
ENHANCING ENGAGEMENT THROUGH
DIGITAL & AI-ENABLED TOOLS**

1st - 5th June 2026

About ISME

ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. It was founded in 2006 by alumni from Carnegie Mellon University, Purdue, and Wharton, USA. ISME has always been at the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. ISME has been ranked as one of the top B-Schools in Bangalore and top 1% B-Schools in India. At present ISME offers Undergraduate, Postgraduate and Doctoral programs in Management. ISME Bengaluru is the recognized Research Centre of University of Mysore, and it also offers Fellow Program in Management recognized by AICTE. Our lush green campus at Sarjapur Main Road is an ideal ambience for study and research. The Institute constantly endeavours to expose its students to various methods of learning, like industry visits, interaction with industry experts, participation in seminars, case study etc. so that they become successful in their journey as they move from campus to the next phase of their career.

About FDP

Pedagogical innovation and research integration explores how modern teaching practices can be strengthened through evidence-based approaches supported by digital and AI-enabled tools. At ISME, we consistently engage with contemporary research topics and believe in adapting to rapid technological changes to enrich the learning experience. We firmly believe that ISME's success lies in the success of our students, and this commitment drives our continuous innovation in pedagogy and learning tools. To facilitate this vision, we are inviting renowned academicians and industry experts to disseminate knowledge and share cutting-edge insights with our faculty and students. The FDP will be conducted in a hybrid mode.

Objectives

- ▶ To familiarize participants with innovative pedagogical methods using digital and AI-enabled tools to enhance classroom engagement.
- ▶ To demonstrate practical applications of AI and digital technologies for teaching, assessment, and course delivery.
- ▶ To help faculty integrate research more effectively into their teaching through digital and AI-supported platforms.
- ▶ To build participants' confidence in adopting technology-driven, student-centric teaching practices.

Who Should Attend

- ▶ Faculty members from higher education institutions across all disciplines.
- ▶ Research scholars interested in improving their teaching and research integration skills.
- ▶ Early-career educators seeking to adopt modern and innovative teaching practices.
- ▶ Academic professionals looking to enhance their digital pedagogy and stay updated with emerging AI-driven tools.

Program Schedule

Day 1

1st June 2026

Inaugural
Function

Designing and Delivering
Effective Case-Based Learning - Key Focus on Case
Method of teaching

Dr. Sonia Mehrotra
Professor & Head - Centre of
Excellence for Case Development at
Prin. L.N. Welingkar Institute of
Management Bangalore

Teaching-learning processes
in the AI-era

Dr. R Srinivasan
Professor of Strategy
Indian Institute of Management,
Bangalore

Day 2

2nd June 2026

Case Writing Essentials:
Aligning with Publisher and
Review Expectations

Dr. Shampa Nandi
Professor, Asst. Dean ISME
Bangalore

Integrated AI with Excel -
Art of Prompting for Data
Analysis

Mr. Kiran Kumar KV
Founder, CEO
The FinTech School
The FinTech Centre of Excellence
Financial Services, Bangalore

Day 3

3rd June 2026

Using AI for interactive
content design (Claude,
Jupyter), automated
assessments, personalized
learning feedback

Dr. Sendhil Kumar
Head, Incubation
Presidency College,
Bangalore

End-to-end use of AI tools
across research design,
literature review,
methodology, data analysis,
writing, and journal
selection. (Using Jupyter
Notebook)

Program Schedule

Day 4

4th June 2026

**Gamification & Simulation
Pedagogy for Learning and
Research Enrichment**

Dr. Abhishek Behl
Senior Lecturer
Information Management
Director-Internationalization
Keele Business School,
Keele University, UK

**Leveraging Drag-and-Drop
Interfaces, No-Code Platforms,
and Orange Data Mining Tools
for Business Simulations,
Virtual Labs, and Game-Based
Decision-Making in Learning
and Research.**

Dr. Sabarmathi G
Associate professor,
Faculty of Business Analytics
and Decision Science, School of
Business and Management,
Christ University

Day 5

5th June 2026

**Introduction to Experimental
Design in Management
Research: Fundamentals,
Causality, and Core Principles**

Dr. Ratchana Rajendran
Visiting Professor - Manipal
University, Symbiosis
International University,
Bengaluru & Birchwood
University (USA)

**Advancing Experimental
Design in Practice: Validity,
Field Implementation, and
Real-World Challenges**



Resource Persons



Dr. R Srinivasan
Professor of Strategy
Indian Institute of
Management,
Bangalore



Dr. Sonia Mehrotra
Professor & Head Centre
of Excellence for Case
Development at Prin. L.N.
Welingkar Institute of
Management Bangalore



Dr. Shampa Nandi
Asst. Dean, Principal
PGDM Programme,
ISME Bangalore



Dr. Abhishek Behl
Senior Lecturer -
Information Management
Director
Internationalization
Keele Business School,
Keele University, UK



Dr. Sabarmathi G
Associate professor,
Faculty of Business Analytics
and Decision Science,
School of Business and
Management,
Christ University



Mr. Kiran Kumar KV
Founder, CEO
The FinTech School
The FinTech Centre of
Excellence Financial
Services, Bangalore



Dr. Sendhil Kumar
Head Incubation
Presidency College,
Bangalore



**Dr. Ratchana
Rajendran**
Visiting Professor -
Manipal University,
Symbiosis International
University, Bengaluru &
Birchwood University
(USA)

Registration

Academicians (Scholars, Students, Faculty): INR 2000
Industry/Corporate delegates: INR 2500

Contact Details

Dr. Dhanabagiyam S
+91 97902 66999

Dept. of Research
+91 97417 77081

FDP Coordinators

Dr. Haritha S
Research Lead
Email: haritha@isme.in

Dr. Dhanabagiyam S
Research Coordinator
Email: dhanabagiyam@isme.in

Dr. Rajni Pathak
PGDM Coordinator
Email: rajnip@isme.in

FDP Venue & Address For Communication

International School of Management Excellence
Sy. No. 88, Chembanahalli, Near Dommasandra Circle,
Sarjapur Road, Bangalore, Karnataka 562125
Phone: 080 28019800 | Email: research@isme.in



For more information
about the FDP
Scan this Link

[Link to Register](https://isme.nopaperforms.com/)

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*Registration fees is non-refundable.
Accommodation will not be provided by the institution