



ISME
Bangalore

**INTERNATIONAL SCHOOL OF
MANAGEMENT EXCELLENCE**

Post Graduate Program in

FAMILY BUSINESS MANAGEMENT & GLOBAL LEADERSHIP

- SME Owners ▪ Family Business Promoters
- Next-Gen Leaders



Format
Blended

Duration
12 Months

Global Immersions
India, China, Singapore

POWERED BY
ISME + GLOBAL PARTNERS

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ISME

ISME is a leading business school offering world class education through a student focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. ISME was founded in 2006 by alumni from IIT, IIM, ISB, CMU, Purdue and Wharton, USA. ISME is a part of the global NVT Group, an ISO accreditation body that has certified Companies for over 30 years across 36 countries. The group also consists of National Public School (NPS), the Best CBSE school in Bangalore with 4 branches – Whitefield, East, Marathahalli and Silk Board.

A TWO DECADES OLD

well established international reputed business school.

GLOBAL KNOWLEDGE

Our founders bring a wealth of global knowledge, hailing from renowned institutions such as IIT, IIM, CMU, Purdue, and Wharton.

NVT GLOBAL GROUP

Part of NVT Global Group: An ISO certification body operating for the last 30 years and having certified companies in 36 countries.

100% FACULTY

with international exposure and with corporate experience

2500+ ALUMNI

working in MNCs in India, Canada, USA, UK, Australia, UAE and Singapore.

190+ MNC's

annually visit the campus for placement.

10 INTERNATIONAL ACADEMIC COLLABORATIONS

with leading Universities in USA, Germany, France, Singapore & Malaysia

ISME RANKING



Ranked Top 30th

B-School All India by
Times of India, 2025

Top Business School

of the year for Best ROI
by The Higher Education
Review

7th Top B- School

in South by Times of
India, 2025

Top Commerce College

in Karnataka by
Academic Insights

Ranked among Top 5 B-Schools

in Bangalore by Business
Today, 2024; and India
Today

Ranked among Top 4

Eminent B-Schools of
Super Excellence
by CSR, 2024

Ranked 4th

in the state of Karnataka
by GHRDC, 2024

Ranked 30th

Top BBA Institute in India
by Times of India, 2024

ISME ADVANTAGE

International by Credentials & Culture

OUR PARTNERS



Management Development
Institute of Singapore



THWS, Germany



ThunderbirdSchool of
Global Management



Arizona
State University



WESTCLIFF
UNIVERSITY
Educate. Inspire. Empower.
Westcliff University,
Irvine, CA, USA



Belarusian
State University



Singapore
Institute of Management



ESC Clermont,
France



The University of
West Alabama



UNCP, USA



Universiti Putra
Malaysia

INDUSTRY BODIES



Bangalore Chamber of
Industries and Commerce



Bangalore Management
Association



Confederation of Indian Industry
Confederation of
Indian Industry



National Human
Resource Development



Indian Institute of
Management-Bangalore



National Institute of
Personnel Management



Federation of Karnataka
Chambers of Commerce and Industry



Indian Society for
Training & Development



All India
Management Association



ASSOCIATION OF
INDIAN MANAGEMENT SCHOOLS
Association of Indian
Management Schools



Retailers Association
of India



National Association of
Software & Service Companies

OVER 100 COMPANIES VISIT OUR CAMPUS FOR PLACEMENTS

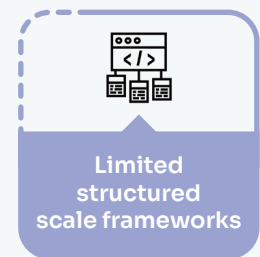
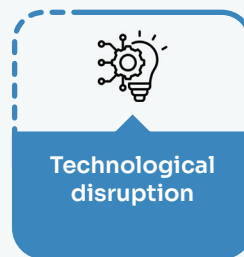
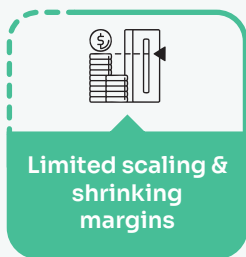




WHY THIS PROGRAM?

Family enterprises today are navigating an era of rapid globalization, digital disruption, and generational transitions. Traditional management wisdom alone can no longer ensure continuity and competitiveness.

Today's SMEs & Family Businesses Face



ISME's Post Graduate Family Business Program bridges this critical gap — combining academic rigor with real-world immersion to help next-generation leaders professionalize, scale, and globalize their businesses without losing their legacy and core values.

This program is designed for SME and family-business entrepreneurs who want to scale their companies 3X, strengthen governance, and build long-term enterprise value.

This program helps you in achieving the major following business goals:

- 3X Growth Roadmap (12–36 months)
- Leadership and governance systems for scale
- Valuation levers across revenue, EBITDA & cash flow
- Digital & AI enablement for scalable operations
- Global expansion readiness (China + Singapore)
- A complete business transformation capstone

WHO SHOULD ATTEND?

Growth-minded Leaders

SME Owners & Founders

Wanting structured scale-up, valuation readiness, and systemisation.

Family Business Promoters & Next-Gen Leaders

Preparing to scale, modernise, and professionalise the enterprise.

Senior Leaders in Family-Run SMEs

Responsible for operations, sales, finance, sourcing or digital transformation.

Entrepreneurs Expanding or Diversifying

Entering new markets, categories, or geographies.

Non-Family CXOs

Supporting governance, scale, and transformation.



KEY DIFFERENTIATORS

Global Multi-Institutional Learning Pathway

Co-delivered with global partners—Thunderbird (ASU, USA), IIM Bangalore Executive Education, MDIS Singapore, and an EFMD/EQUIS-accredited institute in China—offering exposure to best practices across four leading economies.

Multi-Certification Advantage

Participants graduate with **four** global credentials, including certifications from Thunderbird, IIM Bangalore, and MDIS Singapore — a rare academic and professional distinction.

Integrated Hybrid Delivery Model

Weekend-based live online sessions blended with immersive residencies in India, China, and Singapore, allowing professionals to learn while managing their enterprises.

Focus on Governance & Professionalization

Equips learners to design succession systems, governance frameworks, and leadership structures that balance family values with corporate discipline.

Applied & Experiential Learning

Every course culminates in live business projects and reflection papers directly connected to participants' enterprises for immediate real-world relevance.

Focus on Global Leadership

Builds capacity to lead through globalization, innovation, and responsible entrepreneurship — combining legacy stewardship with modern management excellence.

Capstone Consulting Project

A structured, outcome-oriented consulting assignment that drives measurable business transformation and showcases strategic execution capabilities.

Industry-Aligned and Future-Ready Curriculum

Designed by experienced academics & practitioners, the curriculum integrates marketing, strategy, organization redesign and people management, operations, technology, finance through progressive term-wise modules.

ABOUT THE PROGRAM

Centered on Scale & Value

ISME delivers FBM & GL in partnership with top global institutions known for scaling mid-sized companies, accelerating leadership, and building enterprise value:



Program Developed by:



Dr. Marco Serrato is Associate Vice President of the Learning Enterprise at Arizona State University, leading global initiatives for lifelong learners across academic & professional domains. A first-generation college graduate from Mexico, he holds a dual PhD in Industrial Engineering from Iowa State University and Tecnológico de Monterrey, specializing in operations research and management.



Dr. Michael Proksch is an AI transformation executive specializing in advanced analytics, motivational psychology, and behavioral change. He holds a PhD in Economics from Kiel University and an MBA from Leipzig University, and has academic experience across Australia, Asia, and Europe



Nisha Paliwal is Managing VP of Engineering at Capital One, leading Core Modernization in the Card division and driving technology transformation since 2015. She holds an M.Sc. in Microbiology from Govind Ballabh Pant University of Agriculture and Technology.



Saurabh Khemka leads the AI division at Parspec, driving innovation in construction with over a decade of data science experience, including energy analytics and advanced AI solutions at Walmart. He holds a PhD in Neuroscience from University of Zurich, a Master's from EPFL, and a Bachelor's from IIT Roorkee.



Dr. Wilhelm Beilert has led wireless and social media initiatives for global brands including Universal Pictures, Paramount Pictures, and The Walt Disney Company. He studied at MIT Sloan School of Management and earned his MBA from Leuphana University of Lüneburg.



Biswajit Pal is Director of Data Engineering, Analytics and Insight at Tata CLiQ, with 17+ years of experience in data science and AI. He also serves as Co-Chair of Generative AI at 3AI and holds an M.Sc. in Applied Statistics & Informatics from Indian Institute of Technology Bombay.



MDIS
Singapore

Digitization & Corporate Finance

Program Headed by:



Chang-Ti (Alex) L is an accomplished academic and commercial leader, serving as Senior Executive Director at MDIS. He holds a Postgraduate Diploma in Financial Strategy from the University of Oxford and a PhD from the University of Liverpool, bringing strong strategic and financial expertise to higher education leadership.



IIMBx

Managing Family Businesses for Sustained Success



EFMD/EQUIS Accredited Partner
Guangzhou, China

Global sourcing, Lean Manufacturing

These partnerships provide world-class perspectives on growth, governance, technology, cross-border expansion, and certifications for students.

DESIGNED BY THE PIONEERS OF FAMILY BUSINESS



Dr. Nitin Garg

Director, ISME

Dr. Nitin Garg holds a Masters of Business Administration from Tepper School of Management, Carnegie Mellon University, USA and Bachelors, Masters in Mechanical Engineering from Indian Institute of Technology (IIT), Bombay and Ph.D. from IIM Lucknow. Nitin has been instrumental in establishing International School of Management Excellence (ISME, Bangalore) as the founding Director



Anuraag Gupta

Entrepreneur | Fmr President &, CEO, First Meridian

Seasoned business leader with 25+ years of experience building Unicorns and scaling PE-backed tech staffing firms to IPO. Former President & CEO at FirstMeridian and Qess. Led global M&A, turnarounds, & enterprise building. Serial Angel investor, Board member for small & medium enterprises. Harvard, NYU Stern, and LSE alumnus.



Dr. Vivek Garg

Founding Director, NVT Group | Real Estate Innovator

Dr. Vivek Garg is the Founding Director of NVT Group, a real estate innovator, education leader, and business growth strategist. He is an alumnus of Purdue University's Daniels School of Business and serves as Regional Director at Minrad Inc. He holds a Doctorate in Business Administration through the Executive Fellow Program in Management from the Indian School of Business



Minakkshi Sharma

Serial Entrepreneur | President & MBoD – Pacific

Serial entrepreneur with 20+ years of experience; built and exited two semi-conductor design services companies. Angel investor and board member, including an investment banking firm for SME and Main Board IPOs. Founder of Kalpataru, a non-profit empowering women and children. Harvard Business School alumna.

CORE COMMITTEE MEMBERS



Dr. Rony G Kurien

DEAN, ISME

Dr. Rony G Kurien is holding a Ph.D. in Consumer Behaviour and an MBA in Marketing. He has over 33 years of leadership experience across education, business development and consulting. His career spans senior roles in reputed institutions and organizations in India and abroad, including Australia and the USA. His academic interests include marketing, customer decision making, tourism development, retailing and education.



Dr. Purnajit Chatterjee

Head of External Relations, Training & Consulting, ISME

Dr. Purnajit Chatterjee holds a PGDM from IIM Ahmedabad and a D.Litt. He brings over three decades of extensive industry experience since 1988, including senior leadership roles at IBM and other leading global corporations. Since transitioning to academia in 2018, he has been actively involved in leading executive education and postgraduate programs, with a strong focus on strategic management. His areas of expertise include marketing management, international business, product and brand management, and technology strategy.



Indranil Dutta

Associate Professor of Practice & Consulting Lead, ISME

Indranil Dutta holds a B.Tech (Hons.) and a PGDM and joined ISME after a distinguished corporate career in leadership roles. He brings over two decades of experience in market research, strategy, and business insights, having worked with leading organizations such as Kantar, IDC, and IBM. At ISME, he teaches and mentors students in market research, consumer behaviour, services marketing, and international business. He is currently pursuing a PhD from IIM Sambalpur.

INTERNATIONAL ADVISORY COUNCIL



Arvind Agarwalla

Founder of FACT Software Group

Born in Kolkata, he completed his graduation in 1983 from St. Xavier's College. In 1993, he moved to Singapore, where he expanded his professional journey and went on to establish and lead Fact Software Group, building it into a recognized player in the technology and enterprise software space.



Archana Garodia Gupta

Owner – Touchstone Gems & Jewellery Pvt. Ltd.

She is an alumna of Lady Shri Ram College for Women and Indian Institute of Management Ahmedabad. Since 1988, she has led the company with strategic vision and strong industry expertise, driving its sustained growth and excellence in the jewellery sector.



Ravinder Singh

Investor: Deep Tech & Science | Professor: Innovation & Entrepreneurship

Harvard alumnus, award-winning technologist, Professor of Innovation, deep-tech investor, and global speaker. A seasoned C-level leader in Technology and Engineering, he has led large-scale innovation initiatives, built high-performance engineering teams, and driven transformative growth across industries.



Jai Shankar Krishnan

President, High Growth Markets – Danaher Corporationz

Jai Shankar Krishnan is a global business leader and board advisor with over 30 years of experience in scaling enterprises across emerging and developed markets. Formerly President-High Growth Markets at Danaher, he has built and transformed businesses through disciplined governance, Lean operating systems, and talent development. As Operating Advisor to Kedaara Capital & board member to multiple growth companies, he works closely with founders to professionalise organisations while preserving entrepreneurial spirit. An international sportsperson & investor, he is passionate about building institutions that create long-term economic & societal value.



Harsh Shah

Non-Executive Director | Board Advisor

Non-Executive Director and Board Advisor, and an alumnus of Harvard Business School. An Executive Coach, turnaround and transformation expert, angel investor, and CPA, he brings deep expertise in strategic leadership, financial stewardship, and driving sustainable organizational growth.

INTERNATIONAL ADVISORY COUNCIL



Prakash Singh

Academician and Consultant

Academician and consultant, serving as Professor of Banking and Private Equity. He is an Independent Director on multiple boards, with expertise in fintech, startup funding, and valuation. An alumnus of Indian Institute of Management Lucknow, he holds a Ph.D. from Birla Institute of Technology and Science, Pilani and brings strong research depth combined with industry insight to his work.



Savithri Sravanthi

Founder & Managing Partner | Certified Independent Director

Founder and Managing Partner of IUSTUS LEGAL, a law firm with a strong academic and professional foundation. She is a University Rank Holder in both her Bachelor's and Master's degrees, blending academic excellence with practical leadership. A Certified Independent Director and Start-up Mentor at T-Hub, she actively guides emerging entrepreneurs. An accomplished author and empanelled as POSH Trainer with the Ministry of Women & Child Development (WCD), she contributes to workplace compliance and gender sensitization. She currently serves as Treasurer Trustee at M.V. Foundation, supporting governance, and strategic direction.



Krishna J V S N

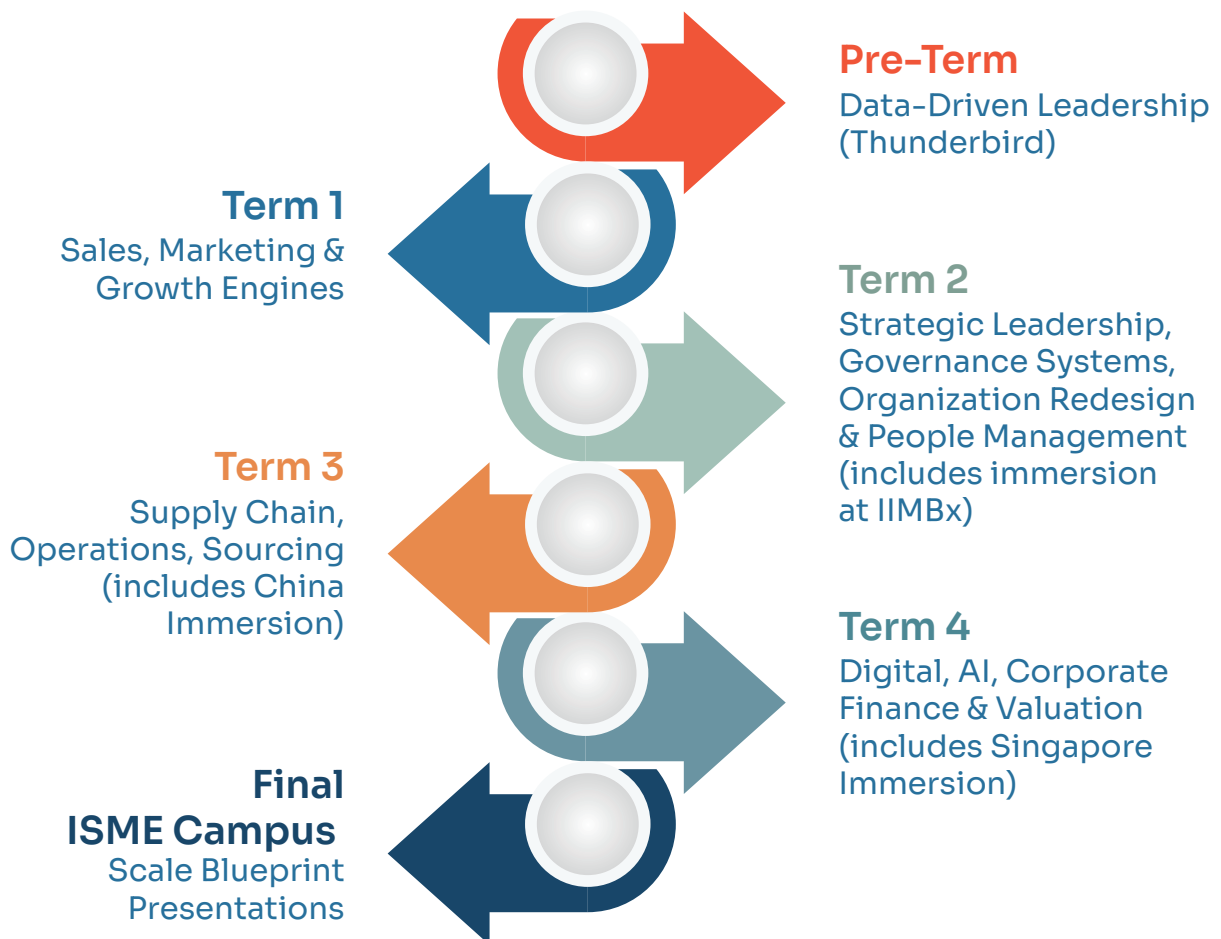
Performance Management | Taxation | Business Transformation

A seasoned professional in Performance Management, Taxation, and Business Transformation, he drives financial efficiency and strategic growth initiatives. As Founder and Director of JSS Group, he leads advisory engagements focused on process optimization, profitability, and organizational transformation. An alumnus of the Institute of Chartered Accountants of India, he brings strong technical expertise in tax advisory, financial restructuring, compliance strategy, and performance improvement for growing enterprises.



LEARNING JOURNEY

Driven by Global Immersions & Certification Awarded



All learning flows toward building the participant's **Scale Blueprint**.



CURRICULUM

Total: 260 Hours

Term / Stage	Pre-Term Immersion at ISME Campus		
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DURATION	NO. OF HOURS	CORE THEME	LEARNING FORMAT & IMMERSION COMPONENT
Week-1	24 Hours	Foundations of Data-Driven Leadership	Opening of the program at ISME with Thunderbird (Arizona State University) certification; orientation workshops, leadership labs

Term / Stage	Term 1-Live Online		
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DURATION	NO. OF HOURS	CORE THEME	LEARNING FORMAT & IMMERSION COMPONENT
Week-2-12	32 Hours	Sales & Marketing for Growth	Hybrid live online learning (core marketing and analytics modules).

Term / Stage	Between Term 1-2 at ISME campus (including one day at IIM B campus)		
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DURATION	NO. OF HOURS	CORE THEME	LEARNING FORMAT & IMMERSION COMPONENT
Week-13	24 Hours	Strategy & People Management	IIM Bangalore Executive Education Collaboration: Three Face to face session at ISME Campus and one day campus immersion at IIM B; Executive Certificate in Family Governance & Leadership.

Term / Stage	Term 2-Live Online		
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DURATION	NO. OF HOURS	CORE THEME	LEARNING FORMAT & IMMERSION COMPONENT
Week 14-24	32 Hours	Strategy & People Management	Leadership and organization courses; preparation for global operations modules.

Term / Stage	Between Term 2-3-Immersion at Guangzhou Region, China		
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DURATION	NO. OF HOURS	CORE THEME	LEARNING FORMAT & IMMERSION COMPONENT
Week 25	30 Hours	Operations Optimization & Imports/Sourcing	China Immersion (Guangzhou Region): Three day program aligned with Canton Fair (Oct 15-30); EFMD/EQUIS-accredited partner delivery.

Term / Stage	Term 3-Live Online
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DURATION	NO. OF HOURS	CORE THEME	LEARNING FORMAT & IMMERSION COMPONENT
Week 26-36	32 Hours	Operations Optimization & Imports/Sourcing	Courses in supply-chain excellence and trade strategy; integration of learning from China immersion.

Term / Stage	Between Term 3-4 Immersion at Singapore
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DURATION	NO. OF HOURS	CORE THEME	LEARNING FORMAT & IMMERSION COMPONENT
Week-37	30 Hours	Digitization & Corporate Finance	Singapore Immersion (MDIS): Three day certification on Technology, Exports & Finance; industry visits to private equity, technology firms and Singapore Port.

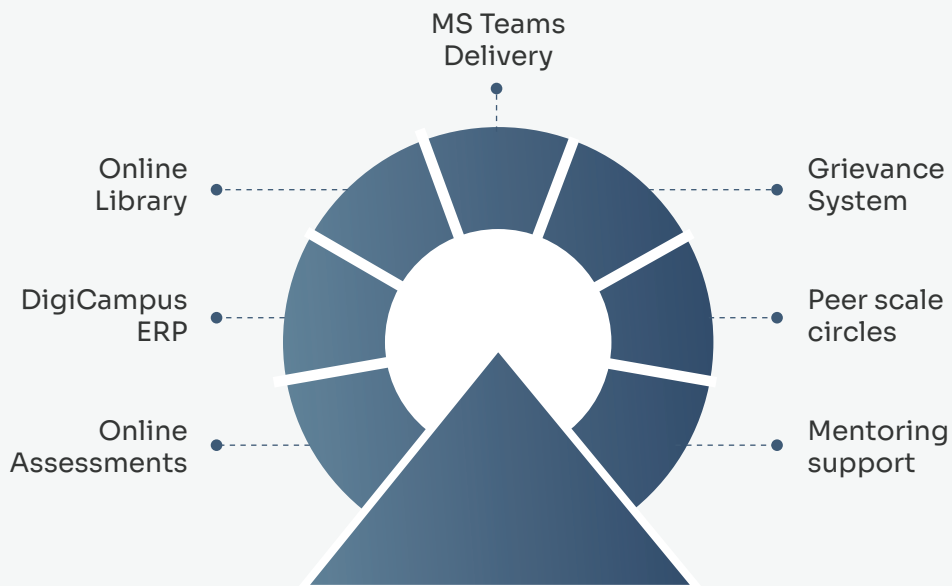
Term / Stage	Term 4-Live Online
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DURATION	NO. OF HOURS	CORE THEME	LEARNING FORMAT & IMMERSION COMPONENT
Week 38-48	32 Hours	Digitization & Corporate Finance	Technology transformation and finance modules culminating in Capstone Project introduction.

Term / Stage	Post-Term 4-ISME Campus
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DURATION	NO. OF HOURS	CORE THEME	LEARNING FORMAT & IMMERSION COMPONENT
Week 49-52	24 Hours	Capstone Presentation & Graduation	Closing ISME immersion; consulting showcase, peer evaluation, and graduation ceremony.

LEARNING RESOURCES & SUPPORT



CAPSTONE

Scale Blueprint

Participants deliver a full transformation plan, including:



ADMISSION PROCESS

Submit Application:

Provide a detailed application outlining your experience and aspirations.

Personal Interaction:

Participate in an interaction to discuss your fit for the programme.

Selection Decision:

Admission is based on the application and assessment of your interaction.



CONTACT

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