

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

Explore. Experience. Excel.



TABLE OF CONTENTS

01	Mission and Vision Chairman's Message Director's Message ISME's Transformational Leaders Dean's Message International Leadership Message HOD (PG) & PG Programs HOD(UG) & UG Programs HOD (Research) & Ph.D. Programs External Programs	2 3 4 5-6 7 8 9 10 11 12
02	INTERNATIONAL CREDENTIALS Faculty with International Exposure International by Credentials and Culture What makes ISME International International Pathway Program Learning in Singapore	13-20 13-16 17 18 19 20
03	CULTURE OF EXCELLENCE Excellence is a Way of Life at ISME Recognition for Excellence World-class Smart Campus Excelling in other Arenas of Life	21-28 21 22 23-24 25-28
04	CORPORATE CENTRIC Gearing up for the Corporate Environment Sector-wise Placements Industry Collaborations International Trajectory Program Guest Speakers from the Corporates Recruiters Speak ISME Alumni working in Global companies Excellent Placements (2021-23)	29-40 29-30 31-32 33 34 35-36 37 38-39 40
05	LIFE AT ISME Hostel and Campus Facilities Student Diversity Bangalore: The Hub of Opportunities Admission Director's Message	41-45 41-42 43 44 45



CREATING PROFESSIONALS WITH AN INTERNATIONAL OUTLOOK

ISME is a leading business school offering world class education through a student focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. ISME was founded in 2006 by alumni from CMU, Purdue and Wharton, USA.

ISME is a part of the global NVT Group, an ISO accreditation body that has certified Companies for over 30 years across 36 countries. The group also consists of National Public School (NPS), the Best CBSE school in Bangalore with 3 branches - Whitefield, East Bangalore, Marathahalli.

Our Mission

Our Mission is to transform every student to become a successful business professional with a global outlook through

- Imparting quality education by outstanding business leaders and academicians
- Providing a culture of excellence, entrepreneurial thinking, social responsibility and industry alignment

Our Vision

Our Vision is to be a Business School of International repute

CHAIRMAN'S MESSAGE

THERE SHOULD BE NO LIMITS ,, TO WHAT ONE CAN ACHIEVE.

ISME is an institution that provides a platform where there are no limits to what students can achieve. We make that happen through the three pillars of action: Providing a truly international experience, mirroring corporate work ethics, and working towards excellence in student-focussed experiential learning. With this, we see ourselves nurturing a generation of Managers and Entrepreneurs who are well-versed to think global.

We invite you to Explore, Experience and Excel.



DIRECTOR'S MESSAGE

ISME's culture of excellence and international credentials allow students to gain an all-round learning experience.

INTERNATIONAL CREDENTIALS

Our faculty have international exposure either through work experience in MNCs or having studied or lived abroad.

1900+ alumni are working in MNC's in India, Canada, USA, Europe, UAE, Australia, Singapore.

CULTURE OF EXCELLENCE

ISME is a part of NVT Quality Certification, a quality certifying body for companies and academic institutions for ISO 9000. NVT Group also manages National Public School (NPS: Whitefield and East Bangalore and Marathahalli) the top schools in Bangalore.

ISME is ranked 34th All India by TOI, Ranked No.1 B-school of Super Excellence by CSR, 3rd top emerging BBA institute by TOI and Top-School for Academic Excellence by Bangalore Management Association 2022. ISME has been continuously recognised for best ROI since 2006.

ISME welcomes you to a future of learning that enables you to attain your maximum potential.

**AN ALL ROUND LEARNING EXPERIENCE, NOT JUST AN ACADEMIC DESTINATION.

Dr. Nitin Garg
Director, ISME
BTech & MTech, IIT Bombay,
MBA, Carnegie Mellon University, USA
Ph.D., IIM Lucknow





Governing Body

ISME'S TRANSFORMATIONAL LEADERS

KG Garg Founder & Chairman, NVT Group

Dr. Nitin Garg Director, ISME

Vivek Garg Director, ISME

Tanuj Garg Director, ISME Member

Anjana K R GM - HR - TCS Nominee from Industry

Dr. Anand K Joshi Ex - Founder Vice Chancellor, CMR University Nominee from Education Industry

A N Chandramouli Board Member- Starrag Heckert & CEO ANCM - Management Consulting Nominee from Industry

Prashanth Kuttuva Partner - Deloitte Nominee from Technology

Shivakumar Venkateswaran Former Chief Human Resources Officer IIM (Bangalore) Nominee from Education Industry

Dr. Shampa Nandi Principal, PG Programs ISME Faculty Member

Dr. S. Shyam Prasad Professor ISME Faculty Member

Dr. Nisha Thomas Associate Professor ISME Faculty Member

Dr. Rony G Kurien Dean - ISME Member Secretary Accreditation Board Representatives

Dr. Devadevan V Regional Officer & Asst. Director AICTE, AICTE Nominee

Mr. Harish Naik Member of the Syndicate Bangalore University Nominee for Governing Council

Dr. Ashok D Hanjagi Professor at Bangalore University Nominee for Governing Council

Dr. Aisha M Sheriff Professor at University of Mysore Governing Council Member Prof. S J Manjunath Professor at University of Mysore

Advisory Body

Pallavi Jain Director - Admissions, ISME

Dr. Aradhana Yadav Principal, UG Program

Pronob J Chetia Director HR - Asia Pacific Region, Volvo, Singapore

Dr. Giridhar J. Gyani Director General at Association of Healthcare - Providers (India)

N.K. Palta CEO - Maini Global Aerospace

Dr. Ramesh G. Tagat Fmr. Prof. IIM (Bangalore), Fmr. Academic Mentor, ISME Dr. Bhimraya Metri Director - IIM Nagpur

Krishna Kumar CEO - Simplilearn

S Devarajan Director - Design, TVS Motors



Curriculum Advisory Board (Academic)

Dr. Rahul De Professor in Analytics, IIM (Bangalore)

Mr. Gaurav Nigam Market Research, Dell Prof. Malavika Haritha Professor in Marketing, IIM (Bangalore)

Mr. Venkataramanan Human Resource, Puravankara Projects Dr. Vasanthi Srinivasan, Professor in Human Resource, IIM (Bangalore)

Dr. Pethuru Raj Analytics, Reliance Jio Dr. Padmini Srinivasan Professor in Finance, IIM (Bangalore)

International Advisors

Arvind Pachhapur MBA, Univ. of Minnesota,

Cyrus Driver MBA, IIM (Ahmedabad)

Rajesh G M Kumar MBA, MIT, USA Rakesh Duggirala MBA, University of Chicago,

USA

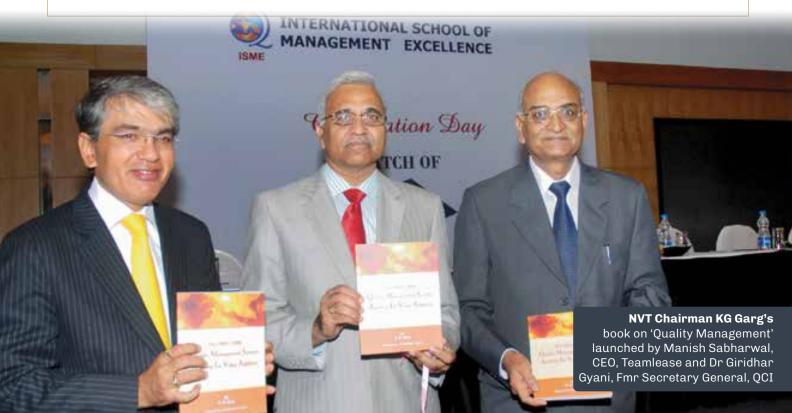
Sai Punjabi MBA, MIT, USA

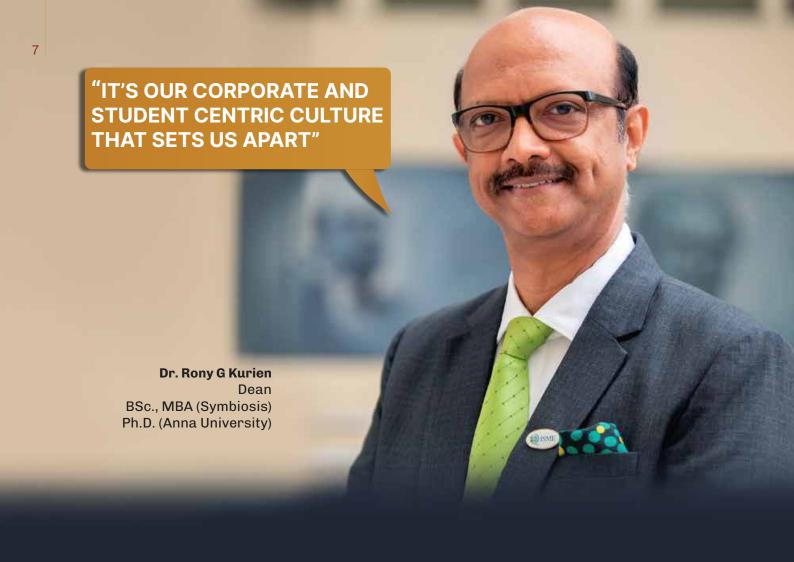
Samrat Basu MBA, IIM (Bangalore) Prof. Senthil Veeraraghavan Wharton School of Business,

USA

Sudhendu Saxena MBA, IIM (Lucknow)

Tanuj Garg MBA, Wharton Business School MS, CMU





ISME is an institution with a strong focus on quality and excellence

Teaching - Learning process

ISME has been at the forefront of management education since 2006. The thrust of our teaching and learning process is to impart knowledge and skills to our students to make them industry ready. Our Curriculum is continuously updated to reflect the latest development and innovation in different fields of management through continuous and well researched training methods. Our experienced faculty help students increase their proficiency in business communication and presentation skills. This teaching ecosystem is housed in a modern building with state of the art infrastructure and advanced tech support. Our interactive approach helps to build student capabilities. We champion a culture of experimentation and entrepreneurship, where students are encouraged to take risks and push the boundaries of what is possible. In our class rooms, you will find an environment that encourages scholarly rigour and intellectual exchange. High priority is given to certification courses to enable skill foundation in emerging areas of knowledge, reflecting the current Industry trends.

Corporate - centric and Student - centric

Over the years, ISME has developed strong association with corporates and business associations like NHRD, BCIC, CII and FKCCI among others. Highly placed executives share their thoughts on opportunities and challenges faced by industry. Orientation sessions, Conclaves, Panel discussions, participation in Competitions, Clubs and Labs make the process of learning very lively and transformative. Companies belonging to Consulting, Banking, IT, Digital marketing, Market Research, Business Analytics visit the campus for placement. At ISME, we nurture students to become competent leaders who have an entrepreneurial spirit, socially responsible and have a global perspective.

We welcome you to a vibrant community at ISME, where you build partnerships and create a future guided by an outstanding team of faculty and staff.

Vivek Garg Director, ISME MBA, Purdue University, USA



A PRACTICAL WAY OF TEACHING WITH ACADEMIC RIGOUR

It is generally said that management cannot be taught but learnt. The ISME programs impart education through a fine blend of theory and practice. Real-time situations created through management games, guest lectures, business excellence series and academic rigour through classroom sessions help students relate concepts to practice.

EDUCATION EXPERIENCE OF A LIFETIME

The entire faculty and team at ISME are committed to provide you with an educational experience of a lifetime. You will be equipped with the qualities necessary for future business leadership. Our team-based learning approach emphasizes an advanced understanding of strategy, leadership and management to ensure maximum returns on your educational investment.







FREEDOM TO EXPLORE

We expose our students who hail from over 24 states across India and overseas to the dynamics of corporate environment and global business challenges through regular interaction with corporate senior management, experiential learning assignments, latest cases, library resources, varied pedagogies and training workshops which are delivered in our state-of-the art campus.

ISME prides itself in providing personalised attention and we assure you of a very fruitful and enriching learning experience.

ISME offers the following Post Graduate courses

Post Graduate Diploma in Management (AICTE Approved, NBA Accredited, Equivalent to MBA by AIU)

Major Specialisation (Any one)	Minor Specialisation (Any one)	Additional Minor Specialisation (Optional)	Value Added Industry Certifications
 Marketing Finance Human Resource Business Analytics International Accounting (US CPA) 	1. Digital Marketing 2. Fintech 3. Information & Cyber Security 4. People Analytics	International Business, part of International Study Program, Singapore (Top University in Singapore)	 KPMG 6 Sigma Certification Corporate Finance Certification by KPMG Advanced Excel / Python / Power BI Placement Oriented Value-Added Term HR Analytics Social Media Marketing Marketing Analytics Mastery Certified Performance Management for Professionals

Masters in Computer Application (Bangalore University, AICTE Approved)

Elect	tives	Additional Minor Specialisation (Optional)	Value Added Industry Certifications
Data Structures	Artificial Intelligence Unix	International Business, part of International	 Programming Essentials in Python by CISCO NetAcad
Object Oriented Programming	Mini and Main Project	Study Program, Singapore	Networking Essentials and Cyber security by CISCO NetAcad
Database Manageme	nt	(Top University in Singapore)	3. Azure Al Engineer Associate by Microsoft
			4. Amazon Web Services (AWS) and Cloud Architecting by Amazon



Dr.Aradhana Yadav Professor & Principal UG Program MBA, M.Com, PGDM Ph.D. (UPRTOU, Allahabad) Ex-GE, Dell, ICICI Bank

We at ISME believe that our students will emerge as assets to their future organizations. The Institute has established academic collaborations, collaborative research, student exchange programs, value added labs and workshops, Industry visits. Our UG programs ensure to promote quality education, innovation and creativity which makes them industry ready.

SPARK YOUR IMAGINATION

ISME offers the following Under Graduate courses

Bachelor of Business Administration (Bangalore University) + International Business Program, Singapore

Major Specialisation (Any one)	Minor Specialisation	Additional Minor Specialisation - ACCA (Optional)	Value Added Industry Certifications
1. Finance 2. Data Analytics 3. Marketing 4. Human Resource	International Business (Top University in Singapore)	BSc - International Finance (Queen Margaret University, UK)	1. Business Tools- Word, Excel, Power Point 2. Digital & Social Media Analytics 3. Python & its application in HR, Marketing & Finance 4. Financial Planning & Investment Management
			Data Visualization through Tableau Spreadsheet Modeling

Bachelor of Commerce (Bangalore University) + International Business Program, Singapore + ACCA + BSc - International Finance (Queen Margaret University, UK)

Major Specialisation (Any one)	Minor Specialisation	Additional Minor Specialisation	Value Added Industry Certifications
 Accounting & Taxation Information & Technology Finance Banking & Insurance Information Systems 	International Business Program (Top University in Singapore)	1. International Accounting (ACCA, UK) 2. BSc - International Finance (Queen Margaret University, UK)	1. Business Tools- Word, Excel, Power Point 2. Digital & Social Media Analytics 3. Python & its application in HR, Marketing & Finance 4. Financial Planning & Investment Management 5. Data Visualization through Tableau 6. Spreadsheet Modeling

Bachelor in Computer Application (Bangalore University) + International Business Program, Singapore

Electives		Minor Specialisation	Value Added Industry Certifications	
Data Structure C Programming	Artificial Intelligence Data Analytics	International Business Program (Top University in Singapore)	1. Business Tools- Word, Excel, Power Point	4. Networking Essentials by CISCO NetAcad
Computer Architecture Python Programming	Machine Learning Block Chain Technologies		Digital & Social Media Analytics Programming Essentials in Python by CISCO NetAcad	5. Azure Al Engineer Associate by Microsoft6. Amazon Web Services (AWS) Cloud Architecting by Amazon



EXCELLENCE IN RESEARCH

The objective of the Research Department is to strengthen research and innovation practices across specializations. Our institution is an approved Research Centre of University of Mysore for Ph.D. Program and Fellow Program in Management (FPM) by AICTE. Over 40 Scholars are pursuing their Ph.D./ FPM program in ISME.

Internal research colloquiums are encouraged to promote and provide suggestions among the peer group. The faculty members write blogs on contemporary areas of management research.

The institution conducts an International conference every year with the theme "Contemporary issues in Management" to promote research. Many international speakers, thought leaders, research scholars and participants share their ideas. The Institution provides opportunity to young researchers to contribute research articles and publish it after peer review in the online journal "Xplore". The centre promotes collaborative research, joint publications and takes up funded research projects.

ISME offers the following Doctoral Programs

- Ph.D. in Management, University of Mysore
- Fellow Program in Management (FPM), AICTE

EMPOWER YOUR CAREER AND BUSINESS

ISME conducts training for executives of private and public sector institutions to enhance careers and consulting to enable business growth. ISME has conducted various training programs for employees of companies like Indian Oil Corporation, A.O Smith, Oracle, Natural Remedies Pvt Ltd among others.

ISME offers the following External Programs

Corporate Training / Management Development Programs

- Communication for Business Effectiveness
- Finance for Decision Making
- Analytics for Business Insights
- Digital Transformation for Impact on Business Outcomes
- Innovation & Design Thinking for Business Growth
- Risk Management for Business Enterprise
- Quality and Six Sigma for Business Process Improvement

Management Development Programs

These programs are aimed at broadening the outlook and strengthening the skills of practising managers to prepare them for the challenging roles in the new economy driven by Data and Analytics.

Executive Post Graduate Programs

We offer long term programs for working executives. Classes for these programs are conducted online over weekends with a tie-up with some of the best Institutes and content providers.

- Weekend PGPM (International Accounting)
 - + US CPA
- Weekend PGDM (International Accounting)
 - + US CPA

Corporate Consulting

ISME does offer consulting across Marketing, HR and Supply Chain to Businesses. Some of the recent engagements have been with Kesoram Industries, APS USA, Prismray Consulting.

ISME Skills Academy (ISA) Blended / Online Program



ISME Skills Academy has been started with an objective to enable 1 lakh youth to be job ready. AICTE approved PGDM – Retail and Logistics has been launched in association with the Retailers Association of India (RAI) and contact centres across the country.



LEARN FROM ACCOMPLISHED FACULTY WITH INTERNATIONAL QUALIFICATIONS AND WORK EXPERIENCE

Our full-time faculty have lived in countries like USA, Sweden, UK, China, Mexico, Singapore, Malaysia, UAE, Australia, Africa, France, Germany, Indonesia, and Bangladesh.

They come with rich experience in global multinationals like Cipla, GM, HSBC, Ocwen Financials, Deloitte Consulting, Booz Allen & Hamilton, Gallup Consulting, Capgemini, Marico, Australian Trade Commission, Accenture, Mu Sigma, Wipro, Dell, GE, Bank of America, HDFC Bank, ICICI Bank, Oracle Corporation, Logica Infotech, Flipkart, Samsung, Toyota Kirloskar Motor, West Corp, KPMG, EY among others.

ISME's culture of open-door policy and individualised attention with faculty to student ratio of 1:12 helps in the transformation of the students.

MARKETING & STRATEGY



Dr.HARITHAS B Tech MBA, Ph.D. (NITK, Surathkal)



Dr. NITIN GARG Director, ISME B.Tech & M.Tech, IIT Bombay, MBA, CMU, USA, Ph.D.(IIM Lucknow)



Dr. RONY G KURIEN BSc., MBA (Symbiosis) Ph.D.(Anna University)



Dr. SHAMPA NANDI MSc, MBA, UGC-NET Ph.D., IIT (Dhanbad) **PGPDSBA** University of Texas



Dr. SHASHIKALA PATIL BA (English), MA (English) MBA (Marketing) Ph.D.



Dr. SHYAM PRASAD MBA, Ph.D. UGC-NET



SURAJ SHARMA B.E (NITK), PGDM (SCMHRD, Pune) **DP** (University of Georgia)



Dr. SWETA BHASIN MBA (Padma University), Ph.D. (VKSU)



VIVEK GARG B.E, MBA, Purdue University, USA (Ph.D. - ISB)



JATINDER MOHAN MBA (Bangalore University)



MANOHAR D. RAO B.Tech (IIT Madras), PGDM IIM (Ahmedabad)



RAGHURAMAN B.E. PGDM, IIM (Bangalore)



SATHYAN SUBBAIAH B.Tech, PGDM (IIM Lucknow)

FINANCE & ECONOMICS



AMRUTHA KP M.Com, NET + CNA



GEETA ASHOK B.Com, PGDBA, Associate Company Secretary IILM, Ph.D., IIT (Delhi) (Intermediate)



Dr. NISHA MARY THOMAS B.Com (Hons), PGDBM,



Dr. RATCHANA R B.Com (Hons), M.Com (CA),



RAVEESH R B.Com (Acc & Taxation) M.Phil (Commerce), Ph.D. M.Com - Bangalore University



SHASHI REKHA B V B.Com, M.Com & MBA M. Phil, (Ph.D.)



SUBANIKA PRADHAN B.Com (Hons) Master of Financial Management



MS (Carnegie Mellon University), MBA (Wharton Business School, USA



AMITAVA SENGUPTA B.Tech (IIT Kharagpur) PGDBM (IIM Ahmedabad)



INDRANIL SAHA B.E. PGDM, IIM (Calcutta)



KIRAN KUMAR, K V M.Com, PGDBA, (Ph.D.) (Finance & Marketing)



RISHIRAJ DASGUPTA B.E, PGDM, IIM (Calcutta)



Dr. SUDHINDRA BHAT M.Phil, MBA, Ph.D. (Finance)

HUMAN RESOURCE MANAGEMENT



Dr. ARADHANA YADAV M.Com, PGDBM, MBA Ph. D.



PALLAVI JAIN PGDM, PG in HRM (Wharton Business School, USA)



Dr. POOJA NAGPAL B.Com, MBA, M.Com PGDSS, PGDMM, PGDIE, Ph.D.



Dr. RAMESH KUMAR BSc, MBA, Ph.D.



BSc, MBA (Symbiosis) Ph.D. (Anna University)



Dr. SHURLLY TIWARI MPM, PGDBM, Ph.D. (Jain University)



Dr.SINDHU SHANTHA NAIR BSc (Maths), M.Phil, Ph.D., MBA, MSc Fellowship, HRM



SRIRAM PRABHAKAR B.E, PGDBA (Ph.D.- University of Mysore)



H.S. MISHRA MSc, LLB, Diploma in Management (MDI Gurgaon)



PREEJA SREEDHAR PGDMCJ, PGHRM



SURESH MENON BSc, LLB, PGDPM

BUSINESS ANALYTICS



KAVITHA K N B. Tech, M.Tech (Ph.D.- PES University)



Dr. PRASHANTHA KJ BBA, MBA, Ph.D (Mysore University) MS (Virginia Tech, USA) **UGC - NET**



RAJENDRA DESAI B.Tech,



Dr. SHAMPA NANDI MSc, MBA, Ph.D., IIT (Dhanbad) PGPDSBA, University of Texas



Dr. SHYAM PRASAD MBA, Ph.D.



SUDIPTO DAS BCA,MBA 'O' Level (DOEACC) ADSE(H) - Aptech



KIRAN KUMAR. K V M.Com, PGDBA, (Ph.D.) (Finance & Marketing)



Dr. MANJUNATH BR MBA, M.Com, CFA, EPAF, Ph.D. **ÚGC NÉT**



MANOHAR D. RAO B.Tech (IIT Madras), PGDM IIM (Ahmedabad)



HEMANT SORENG MBA (IIM Bangalore)

OPERATIONS & QUALITY MANAGEMENT



A.N.CHANDRAMOULI B.E (NIT), PGPM (IIM Calcutta)



RISHIRAJ DASGUPTA B.E, PGDM, IIM (Calcutta)



VISWANATHAN HARIHARAN M.Tech (IIT Bombay)

MANAGERIAL SKILLS & ENTREPRENEURSHIP



KRISHNAN R PGPM, LIII (GEN)



MINI K L PILLAI M.A., M.Phil



Dr. RONY G KURIEN BSc, MBA (Symbiosis) Ph.D. (Anna University)



SHRUTHI NANJAPPA B.A., M.A., M.Phil (JNU, New Delhi)



JAICY GEORGE B.A., MSW



PREEJA SREEDHAR PGDMCJ, PGHRM



SURAJIT BANERJEE PGDM- Marketing (IMT) Certified DISC Practitioner

INFORMATION TECHNOLOGY



BHARATHI RAVISHANKAR BSc (Phy), MIT (MAHE), B.Ed. (FPM)



SURENDRA KONANKI M.Tech



KAVITHA K N B. Tech, M.Tech (Ph.D.- PES University)



NIKHIL GUPTA B. Tech (IIT - Varanasi) MBA (MIT - USA)



SAHIL GARG B.Tech, MBA, (Ph.D.)



KIRAN BABU B.E, PGDBA

LANGUAGE



C P RAMESH B.A., M.A., B.Ed (Kannada)



SAVITHA RAI B.A. , M.A., Sahithya Rathna, B.Ed, (Ph.D.) (Hindi)



Dr. SUSHYNI KOTHURI B.A., M.A., Ph.D. (English)



SHRUTHI NANJAPPA B.A., M.A., M.Phil (JNU, New Delhi) (English)



SPORTS

PRATAP MATHAN BSc, BPED

INTERNATIONAL BY CREDENTIALS AND CULTURE

A group with global operations

ISME's parent organization, NVT Quality Certification (NVT QC) is an ISO accreditation body that has certified companies for over 30 years across 36 countries. NVT QC helps in bringing a culture of best practices and the philosophy of quality into ISME. NVT Group also operates National Public School (NPS), India's leading CBSE school in Whitefield, East Bangalore and Marathahalli with over 3500 students.

International background of leadership

ISME has been founded by alumni from leading US institutions like Carnegie Mellon University, Purdue and Wharton Business School, USA.

International academic partnerships

ISME has various International tie - ups with top universities around the world in countries like Singapore, Australia, USA, Canada, Germany and France for study trips, faculty exchange, pathway for Under Graduate students and joint research.

Faculty with international exposure

All faculty at ISME bring with them an international exposure, which they have gained either by having studied abroad in leading universities or have worked in MNCs.

Global inputs

Our students are a part of courses designed and offered at some of the top business schools leading to additional certifications like Business Strategy Game from Professor Arthur Thompson, University of Alabama, USA and Thunderbird School of Global Management, Arizona, USA.

India Business Study Program

ISME conducts India Business Study Program, which helps international students get the exposure to business and culture opportunities in India.



WHAT MAKES ISME INTERNATIONAL

100% Board members with international frequent global delegations visiting ISME **Al**umni working in countries like Canada, USA, UK, Australia, **UAE, Singapore and SE Asia Number of countries** in which NVT Quality provides quality certifications working with global corporations **International** students hosted by **ISME** for International **Business Study Program**

Academic Collaborations







Carleton University Canada





UNCP, USA



THWS, Germany



ESC Clermont,



National Entrepreneurship Network



Singapore Institute of Management



Management Development Institute of Singapore



Association of Indian Management Schools



All India Management Association

ISME INTERNATIONAL PATHWAY

Over the years, ISME has enhanced its relationship with the leading universities in Europe, USA and Asia Pacific. Our faculty have taught in leading International Universities and are involved in several joint collaborations.

Our Under Graduate students have number of opportunities for pathway programs in higher studies after Graduation with ISME partnering Universities. ISME students will benefit from pre-approved admissions, significant fee waiver, scholarships and credit transfers.

The current opportunities for ISME students are in -



SUMMER PROGRAM AT THE

LONDON SCHOOL OF ECONOMICS, UK

Founded in 1895, LSE is a leading specialist social science institution in the world. Its teaching and research is recognised worldwide as a benchmark of quality.

This program helps you study with students from over 90 countries, stay on LSE campus housing and pursue a 3-week certification program in LSE.

Since London is one of the most culturally developed and exciting city in the world, students have a lot to learn from its diversity.



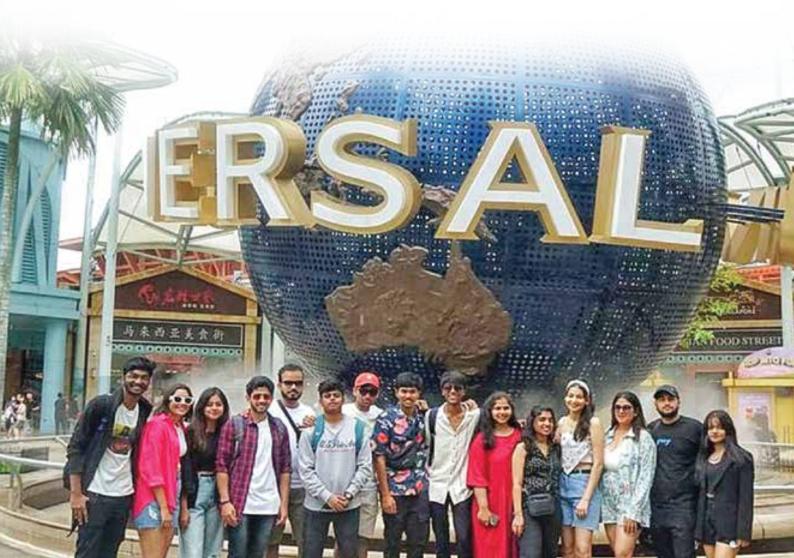
EXPERIENTIAL LEARNING PROGRAM SINGAPORE

Students of ISME visit Singapore as part of the International Business Program. This is a part of their experiential learning. During this 10-day immersion program, the students reside in the hostels of Singapore Institute of Management (SIM) or Management Development Institute of Singapore (MDIS). This gives them an opportunity to interact with the local students and get certification in International Business from a leading Institute in Singapore.

There are three dimensions to the International Business Program at Singapore-Academia, Industry and Cultural. In Academia, faculty from these institutes conduct workshops for the students on various topics of business and management. During the Industry interface, students get an opportunity to visit the various leading industries of Singapore, where they are able to understand the functioning of the industry and get a chance to interact with the heads of these organizations.

The cultural aspect gives students to enjoy the culture and everyday life of a Singaporean. Singapore is a melting pot of cultures and the students are able to understand how the country has integrated the different cultures to their advantage in order to develop and progress as a nation.

Students who successfully complete all requirements of the academic sessions are awarded a certificate by the respective Institute. Hence, this International Business Program is a blend of academic rigor and self-exploration by the students which gives them a holistic understanding of the nuances required for International Business.



WHERE **EXCELLENCE** IS A WAY OF LIFE

ISME is a part of NVT Group which is a certifier of quality for companies and Institutes for ISO 9000, thus excellence runs in our DNA.

Rankings

ISME is a recipient of many awards for Excellence in Education and Best ROI since 2006.

Innovative teaching methodology

Teaching at ISME through experiential learning, case studies and practical projects, provide a new facet to understanding businesses.

Blended learning

ISME encourages tools like e-Books, e-Journals and ISME faculty videos on the ISME YouTube Channels, which lead to learning outside the classroom.

Placement-centric coursework

ISME has pioneered the concept of Value-Added Term (VAT) that enables students to integrate their learning for opportunities in the corporate world.

Research focus

ISME faculty work on various emerging areas of management and participate in international conferences, the outcome of which is incorporated into the curriculum.

Insights from industry

ISME hosts 50+ guest speakers and practitioners from the industry every year. There is a strong focus on creating awareness amongst students about current business events through courses and by being a part of panel discussions.





Ranked as a Top B-School

- Competition Success Review (No.1 B-School of Super Excellence, 2023)
- Times of India (3rd Best Emerging BBA Institute All India, 2022)
- Bangalore Management Association (Top B-School for Academic Excellence, 2022)
- Times of India (34th All India, 2021)
- Recipient of many awards of Excellence in Education & Best ROI since 2006



INTEGRATED WORLD-CLASS SMART CAMPUS TO ENHANCE THE LEARNING EXPERIENCE

ISME has a state-of-the-art campus and a feel-at-home boarding facility.

Classrooms

ISME has well designed classrooms equipped with Smartboard, latest audio and video equipment.

Knowledge Center

The college has an extensive collection of books, magazines, and journals on Management.

The library subscribes to many national and international journals and periodicals for students to enhance their learning.

ISME library also has access to IIM Bangalore library, British Council of India online library and access to databases like EBSCO and JSTOR.

State of the Art Auditorium

The college hosts major educational conferences, cultural programs at its state of the art auditorium having latest acoustics, audio & video equipments.



Computer Lab

In the computer lab, systems are equipped with the latest software to support the academic activities of the students. The entire campus is Wi-Fi enabled

ISME is a venue for CAT, XAT, MAT, CLAT, SNAP, UGAT & IPMAT

The advanced computing facilities makes ISME an ideal venue for all major entrance exams.



"The institute is very good and is located in a very peaceful area of Bangalore and the campus has a beautiful infrastructure with highly equipped Computer Lab, Classrooms & Auditorium. We even have an open air amphitheatre to spend quality time together."

Vikas Chaturvedi BBA 2022-25



LEARNING TO EXCEL IN OTHER ARENAS OF LIFE

There's life beyond academics, and ISME is just the kind of place to hone skills and participate in events outside of academic programs in various co-curricular and extra-curricular activities.

Student Development Cell

Student Development Cell at ISME places a strong emphasis on developing well-rounded people who are not just academically capable but also emotionally strong, socially conscious and equipped to face the rigours of the working world. The Cell acts as a system of support for students that goes beyond the classroom, concentrating on their academic, professional, and personal growth.

SDC enables students develop leadership skills through Clubs, Labs, Extra-Curricular and Cultural activities. These activities improve the student's capacity for creativity, leadership, interpersonal communication and promote the value of leading a balanced life.

The Cell also has a formal mentorship program to enable students to discover their hidden potential and get personalised guidance beyond the classroom.







Literary & Communication Club

Speech Weavers – The Communication Club has been formed to weave the speaking abilities among our students making them orators for life. The objectives of Communication Club are to understand Public Speaking skills, analyse the inhibiting factors and apply the 7C's of Communication.

E - Cell

The Entrepreneurship cell of ISME is committed to foster the entrepreneurial spirit among the students. It gives a platform in terms of mentoring, training and knowledge dissemination to convert path breaking business ideas into self-sustaining business ventures.

We strive continuously towards nurturing individuals with creative minds and ideas with potential for substantial business opportunities. We thereby want to inculcate the spirit of entrepreneurship among young minds and become a pathway towards India's socio-economic development.



"ISME offers a plethora of interdisciplinary opportunities through Clubs. All the clubs are run by students to encourage student autonomy. The clubs help in fostering a culture of multidisciplinary interests. The events and the activities organised by each club to keep the student fraternity on their toes ensuring they have eventful time helping them learn through practical activities."

Nehal Chinnappa BBA 2023-26



Cultural Club

The Cultural club aspires to enhance personal skills and experience personal skills such as team work, collaboration, time management and organizational skills, open-mindedness, ability to cope with criticism and learn from them. This Club along with other clubs also organizes ISME's Intercollegiate cultural extravaganza known as Buzi Buzz, Youthkarsh and programs such as TedX every year inviting eminent speakers from various facets.



Academic Labs

The Academic Labs for different specialisations organize guest lectures, visits to industries, business workshops, case study competitions and personality development workshops.



CSR Club

The CSR club aims to sensitize the students about their duties towards the community they live in. The club works towards ensuring an impactful transformation in the targeted area of social support and in developing a sense of empathy and responsibility towards the underprivileged.

NSS Club

The main objective of the NSS club is to "Give back to the Society". It helps in developing the personality and character of the students through community service. NSS club at ISME encourages students to take part in all kinds of activities which involve helping people, standing up for a good cause, conducting awareness programs regarding health, hygiene, basic human rights etc. They also help the community in coming up with effective and efficient solutions.

ISME.FIT

The main aim of ISME.FIT is to make its students fit, flexible and strong. ISME is concerned about the health and fitness of its students, and believes in making a better and healthy society for tomorrow. ISME.FIT serves as a platform for the students to develop themselves physically and mentally. The focus of the program is to develop flexibility, strength and endurance among its students.

ISME has a new sports center with world class Astro Turf Football field, Basketball and Volleyball for all it's students.



GEARING UP FOR THE CORPORATE ENVIRONMENT

The focus at ISME is to prepare students for the corporate world. With corporate at the core of our teaching, there are many activities which are designed to prepare future business leaders.

Value Added Term (VAT)

ISME offers a unique mini semester focused on preparing students for the corporate world. These trainings are beyond the regular academic program which helps in transforming students for a smoother transition into the corporate world.

The unique 4-week training program is aimed at preparing students for the Placement Season. The courses are:

1	Group Discussions and Mock Interviews	
2	Management Techniques Review	
3	KPMG 6 Sigma Certification	
4	KPMG - Certification in Corporate Finance	
5	Advanced Excel Workshops	
6	Negotiation and Presentation Skills	

Open corporate culture

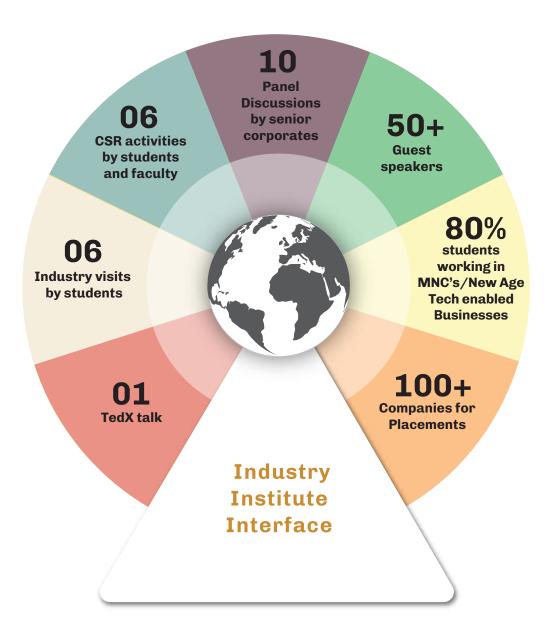
ISME encourages and practices an open international corporate culture. This entails an open-door transparent policy with senior faculty members being accessible to the students.

Corporate-like discipline

To get students accustomed for corporate life, the college follows a calendar that mirrors a corporate calendar in terms of rigour, holidays and on-time deliverables.



"My college experience at ISME has been enriched by my involvement with the Placement Committee and my internships at TCS and Quess Corp. It has been a privilege to be part of a team that facilitates opportunities for students and bridges the gap between academia and the corporate world. I am grateful for the exceptional faculty and supportive environment that made this experience possible. It was a journey of continuous learning and growth, and I am confident that the knowledge and experiences I acquired will serve as a strong foundation for my future endeavors."



Internship Guidance

During their internship with an organization, every student has a faculty partner who is associated with the manager of the company. This faculty member helps the student gain maximum out of the internship by being an interface between the company's manager and the student.

Managerial Skill Development

An important part of business success is soft skills. At ISME, students are groomed in time management, leadership, creativity, negotiation skills, business etiquette, etc. as a part of the Managerial Skills Development program.

Industry-focused curriculum

ISME's course content is regularly updated in consultation with corporates to keep students in tune with evolving practices at workplace across disciplines.

Industry interface and visits

Panel discussions and talks from the corporate leaders are organized regularly. To give students an insight into corporate culture and how organizations and industries function, industry visits are organized regularly.

OPENING THE DOOR TO FUTURE OPPORTUNITIES

ISME graduates set foot in various domains as soon they pass out of their program, finding their niche in various sectors. Every year there are over 100 companies visiting ISME to recruit students at various organizational levels. Here's a glimpse of the various sectors and brands where ISME alumni are placed for various job profiles in Marketing, Finance, HR & Analytics.

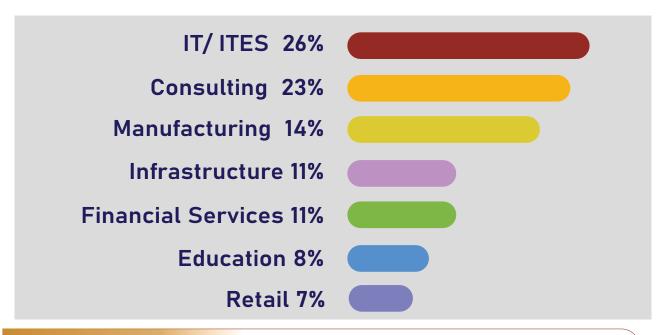








SECTOR-WISE DISTRIBUTION OF STUDENT PLACEMENTS



IT/ITES



























Infrastructure













Manufacturing

















PROFESSIONAL & INDUSTRY BODIES COLLABORATIONS



Bangalore Chamber of Industries and Commerce



Bangalore Management Association



Confederation of Indian Industry



National Human Resource Development



Indian Institute of Materials Management (IIMM)



Federation of Karnataka Chambers of Commerce and Industry

EXPERIENTIAL LEARNING ALL THE WAY

Summer internships

ISME's Career Opportunity Center helps place first year PG and third year UG students as summer interns for 8 to 10 weeks with various Corporates and Industries. This helps students get their Industry experience and enables them to decide on their specialisation.

Mentoring and counselling

The Career Opportunity Center organizes workshops on resume writing, cover letters, interview skills, job search skills, networking and counselling sessions to help prepare students to develop effective interpersonal and presentation skills.

Recruiting activities

The Center organizes on-campus and off-campus recruitment events where companies are invited to participate, share and discuss career opportunities in their organization. Every year there are over 100 companies visiting ISME to recruit students at various organisational levels. ISME has achieved a 100% placement record since its inception.

LEARNING ON THE JOB IS LEARNING FOR THE JOB

ISME Industry Trajectory Program (ITP)

Get employed by second year of ISME in companies and other top MNC's

ISME has collaborative arrangements with top MNCs for Industry Trajectory Program. The program enables students to undergo a four months' internship followed by a job offer by December, six months before graduation.

The Objective of the Industry Trajectory Program (ITP) is to prepare the selected students in their second year of the PGDM program for specific company and job requirements through customized coursework at ISME and 4 months of Industry Trajectory Program so that they are completely productive by the time they are on boarded full time.

Below are few of the companies participating in the ITP



















"I had an enriching academic journey at ISME that laid a strong foundation for my career. The faculty's dedication and industry-oriented approach were invaluable, and campus life was vibrant and engaging. The support services provided a nurturing environment for personal and professional growth, and I'm proud to say that ISME played a pivotal role in my achievements. I owe a great deal of my success to ISME's holistic education."



Shakthi Vignesh C S PGDM 2021-23 Tata Consultancy Services





ISME has over 50 industry leaders visiting annually, to enrich students with insights and share their experiences and best practices.

Krish Shankar

Group Head (Human Resources) - Infosys Autographing his book 'Catalyse'



CORPORATE LEADERS@ISME

ISME has over 50 industry leaders visiting annually, to enrich students with insights and share their experiences and best practices.



Prof. Vasanthi Srinivasan IIMB Professor

Topic: "Rapid Growth Organisation-OB & HRM"



Preeja Sreedhar Leadership Coach Mu Sigma

Topic: "Workshop on Self-development-Parichay"



Deepika Sandeep Honeywell Director AI/ML,

Topic: "Demistify AI (Impact of AI on Business Organizations)"



Dr. Jayaprakash Sugavanam Co-Founder & Data scientist Nanobi Analytics

Topic: "ETL- an Industry Perspective + Internship Opportunities"



Dr. Srinath Beldona

Dean and Professor of Management at the Meinders School of Business, Okalhoma City University Meinders School of Business

Topic: "Future of Analytics"



Sarthak Shukla Asst Manager KPMG

Topic: "Lean Six Sigma Certifications"



Victoria D'Souza National Head ISDC

Topic: "Education Abroad- 2024 InTake-ISDC"



Sanjay Agarwal Program Director IBM

Topic: "Quantitative Techniques"



Prof. Gad RavidFounder, VP- Academic Affairs, UIBE Israel

Topic: "Management of Innovation Challenges in the New World of Work"



Dhanushkodi Management Consultant, Trainer Angel Investor

Topic: "Emerging Trends in Technology and Management"



Malavika R Haritha Founder Saachi & Saachi Focus/BrandCircle Brand Circle

Topic: "Quantum Change in Marketing"



Mr Akansh Rastogi Analytics Manager AXIS Bank | EX-EXL | EX-MuSigma

Topic: "Importance of Statistics and Visual Analytics in decision making"



Samir Jayaswal Director, Co-Founder & CEO Finbigo.com

Topic: "Career Opportunities in Fintech & The Future of Fintech"



Shikha Nag Founder & Director Indian Academy of Public Speaking

Topic: "Showcasing the Best of YOU" Self-Development Workshop



Dr. Sankarshan Basu Professor of Finance & Accounting IIM Bangalore

Topic: "Indian Business & Economic Landscape Today and Tomorrow"



Clemens Arzt

Professor Constitutional & Administrative law at the Berlin School of Economics and Law (HWR) Berlin School of Economics and Law

Topic: "Seminar on Higher Studies in Germany"



Neeraj Khanna

Founder- Spark Mentor and Josh Talk Board Member Josh Talks

Topic: "Study Abroad -The Road Ahead"



Dr. Seema GuptaFormer Professor of Marketing
IIM Bangalore

Topic: "Indian Business & Economic Landscape Today and Tomorrow"



GuruPrasad People Function Mindtree

Topic: "Effect of Pandemic on expectations at work in a post pandemic era."



Prof. Joy VargheseFormer Director HR
National Aluminium Company Ltd.

Topic: "MIR"



Prakash Wakankar CEO 2W Businesses & Chief of International Operations Mahindra & Mahindra Limited

Topic: "Initiatives to fight against the Pandemic"



Rajesh Rajendran Data science Manager Infosys

Topic: "Retail Analytics / RFM"

RECRUITERS SPEAK

TALENT THAT'S WIDELY ACKNOWLEDGED AND VALUED.

My association with ISME has been a pleasing experience. I was quite enthralled with the quality and efforts of its corporate resource center and a highly motivated placement cell, which ensures each and every student gets an opportunity to get a good job and kick-start their career. The college puts genuine efforts into nurturing each student, preparing them both mentally and physically to take on the challenges of the corporate sector. We are incredibly happy and thankful to ISME for the continued association with Grant Thornton INDUS.



- Ankur Garg - Associate Director - Grant Thornton

"We are associated with ISME for the last 3 years. We have recruited students for Internship and for full time job positions. The students are hardworking and have exhibited utmost professionalism. We are impressed with the knowledge and skills the students possess. We congratulate ISME for imparting quality education and look forward to long term association"



- Ravi Kumar - Head HR - Feedback Consulting

"Mu Sigma has a truly fruitful partnership with ISME – we have recruited fantastic talent from ISME who continue to grow in our organization and add tremendous value to our DNA. The work ethic, cultural DNA, quality of education delivered at ISME is helping mould students into leaders, and we look forward to a sustainable partnership with ISME"



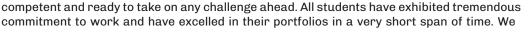
- Hashir Sitheekh - India Leadership - Founder & CEOs office, Mu Sigma

"A key ingredient of a knowledge worker is the ability to think on their feet and the 'fire in their belly' that will keep them driven. The students of ISME have shown that these qualities are part of their working culture both as student (during internship) and as a corporate citizen at IDC."



- Venu Reddy - General Manager - International Data Corporation

"Our relationship with ISME is growing stronger as we pass each year. We appreciate the hard work the institution puts in towards grooming future business leaders who are passionate,





- Suveen S - Deputy General Manager (HR) - NxtGen Datacenter and Cloud Technologies Pvt Ltd

I've had the privilege of engaging with ISME and have been consistently impressed with their proactive placement cell, the outstanding quality of their students, and the seamless interactions throughout. Their commitment to fostering well-rounded management professionals is evident, making collaborations both easy and productive. ISME truly stands as a hallmark of excellence in management studies."



- Madhura Donde - Lead HR Business Partner, Hector Beverages Pvt Ltd

ON A FUTURE THAT SPEAKS OF THEIR LEARNING AND SUCCESS

Students of ISME have created an identity of success and triumph for themselves across different levels at some of the best companies. Here's what some of our alumni have to say about their learning at ISME.



"The two years spent at ISME were splendid and will always be cherished for life. This experience has helped me to grow professionally and personally. The dedicated faculty are always there for students at any given time. Special mention of the Placement team, whose constant support and encouragement helped me placed in a prestigious organization."

Himani M PGDM 2021-23 AON Consulting

Alumni: Excelling in their careers

The name of ISME is being held high by its alumni, many of whom are charting successful careers within the country and abroad – whether it's in being a part of an organization in the position they are in, or in looking after the operations of their family-held business. The placement record of all alumni is available on the ISME webpage www.isme.in/placement-record.



Over 1900+ ISME Alumni working in Global Companies

Some of ISME Alumni working abroad

4	o or lowe / traini	ii workiiig abroad	
2007	Rajendra Khatri	Kuwait Finance House	Kuwait
2007	Vipin Thattil	Voxtron Middle East	United Arab Emirates
2007	Devanshu Darmora	Nielsen	United Arab Emirates
2008	Abhilasha Gupta	TCS	United Kingdom
2008	Arvind Tadimalla	Kuwait Food Company (Americana)	United Arab Emirates
2008	Divya Chinwan	Essar Oil	Singapore
2009	Deepak Kumar	Imetris Corporation, Senior US Staffing Specialist	United States of America
2009	Shaheen Mumtaz	Mercedes Benz	United States of America
2009	Jaswinder Kaur Bedi	Shuaa Capital psc	United Arab Emirates
2009	Vidhi Chauhan	HSBC Global Banking & Markets	Singapore
2009	Nitin Navaratna	InMobi, Business Lead	Singapore
2009	Newton Raja	Emirates Business Machine LLC	United Arab Emirates
2009	Divya Srivastava	Scotia Bank	Canada
2010	Gaurav Chaurasia	London Life Insurance Company	Canada
2010	Krishna Kumar Mr	Transworld Logistics	United Arab Emirates
2010	Deepak Kumar	Imetris Corporation	United States of America
2010	Aditi Thakur	Suncorp Group	New Zealand
2010	Laxmiprasad Sati	Kantar, Researcher-Consumer Practice,	United Arab Emirates
2010	Vivek Goyal	Serco	Hong Kong
2010	Vindhya Malviya	Pricewaterhouse Coopers	USA
2010	Ankit Srivastava	Wipro Promax Analytics Solutions	Australia
2011	Puja Devanand	Verizon Media Services	Canada
2011	Lal Mohammad Khan	Salam Technology	Qatar
2011	Richa Sharma	Kaufland	Australia
2011	Ronald Fernandes	Capillary Technologies	United Arab Emirates
2011	Priyanka Joel	Metier - Strategic HR Solutions	United Arab Emirates
2011	Sruthi.T	Quotient Technology	United States of America
2011	Smita Lakra	Picodi.com	Poland
2012	Husain Waris Kirmani	Sovereign Corporate Services	United Arab Emirates
2012	Garima Pal	Golder	Australia
2013	Sagar Arun Baria	Emirates NBM	United Arab Emirates
2013	Seepica Singh	PayPoint plc	United Kingdom
2013	Vaishnavi Mishra	Charter Communications	United States of America
2011	Pranav Kulkarni	Qatar Financial Centre	Qatar
2016	Faizal Kallil	Orient Insurance	United Arab Emirates
2017	Balaji R	National Bank of Oman	Oman
2017	Katakam Jahnavi	AON	United States of America
2017	Pillai Akhil	Safaa Al Noor LLC Dubai	United Arab Emirates
2018	Neha Shindey	Trigent Software	United States of America
2019	Monish Mohanty	Alten Calsoft Labs	United States of America

EXCELLENT PLACEMENTS (2023) N TOP COMPANIES



AAYUSH Jharkhand **OCWEN FINANCIAL**



AKSHAY S Gujarat EY



ANJAN RAWAT Madhya Pradesh YES BANK



ANJANI SIRISHA Andhra Pradesh **WORLD WIDE MEDIA**



ALTHAR SHETTY Karnataka **MU SIGMA**



ARPITA Chhattisgarh **OCWEN FINANCIAL**



ASIF SHAIKH Goa **EXIDE**



BABITHAS Karnataka **OCWEN FINANCIAL**



EDWIN STANLEY Kerala **EXIDE**



FARZANA AHAMED Odisha **ACCENTURE**



FEDARIC JOGI Kerala **GT**



HAREESH KUMAR Andhra Pradesh **OPTIRISK SYSTEMS**



HIMANSHU GUPTA Madhya Pradesh GT



JOOHI BEDI Chhattisgarh MONDELEZ



KALPANA DEVI Madhya Pradesh



KAPIL SHONAK Harvana **ONMOBILE HECTOR BEVERAGES**



MADHUMITA West Bengal GT



MAHAK JAIN Odisha **MU SIGMA**



NIYATI RANI Uttar Pradesh **IDC TECHNOLOGIES**



PREM SAI Telangana ANZ



PRETTY BHOWMICK **West Bengal MONDELEZ**



PRITHIKA R J Tamilnadu EY



RAJSHREE HARSH West Bengal



SARVESH DILIP Maharashtra **OCWEN FINANCIAL PARAM INNOVATION**



SHAKTHI VIGNESH Tamilnadu TCS



SHIVAM GAUR **Uttar Pradesh** FY



SOUNDARYA Telangana **ABB LTD**



SOVNA NAYAK Odisha **MU SIGMA**



STUTI GUPTA Jharkhand **MU SIGMA**



VINAYA KISHNANI Raiasthan **TEST YANTRA**

Welcome Home

Hostel & Sports Facilities

ISME has a modern on-campus hostel for boys and girls. It features an open-air amphitheatre, basketball and other sporting facilities with round-the-clock security. The entire hostel is Wi-Fi-enabled for uninterrupted learning environment outside the class.

Hot/Cold Water • Pollution-free atmosphere • North and South Indian veg food • 24/7 CCTV Monitoring • RO filtered drinking water Spacious playground • Ragging-free campus • 24/7 security • Separate Recreational Room with TV • Volley Ball Court • Badminton Court • Basket Ball Court • Astro Turf Football Field

As an ISME student, you will consider our well designed residential campus your home.



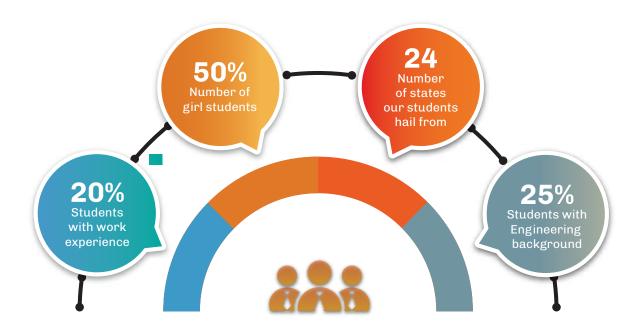
Cafeteria

The spacious campus has a Canteen and a Rooftop Cafeteria with a magnificent view of the amphitheatre. Apart from being a favourite hang-out for social interactions, the Canteen provides homely, healthy and hygienic food.



STUDENT DIVERSITY

ISME is a home to many Indian and International students. Students from different parts of the country come to ISME to build their future. Life @ISME is a blend of many backgrounds and cultures. With the stage set for a constant exchange of customs and traditions, the air and mood is always of bonhomie, oneness and definitely fun.



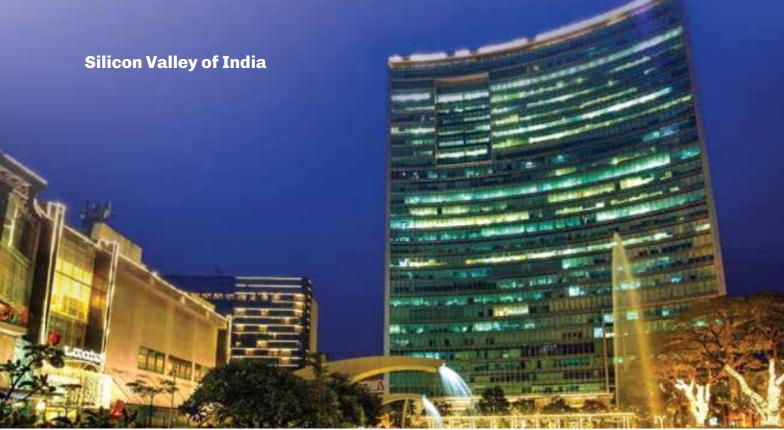


BANGALORE A MELTING POT OF IDEAS, THE HUB OF OPPORTUNITIES

There are many reasons that make Bangalore a city to flock to and attracts young and aspiring professionals from across the world.

Bangalore, also known as 'the Silicon Valley of India', 'the IT Hub of India', 'the Startup Capital of India', is always welcoming to anything that's innovative. It has made a place for itself in the 'top 10 preferred entrepreneurial destinations of the world' and has the highest job potential in India.

The climate of Bangalore is pleasant throughout the year and the city is a melting pot of cultures, lifestyles, cuisines and ideas that inspire progress. Bangalore is a fun place for youngsters with amazing spread of avenues to pursue interests like poetry, theatre, art, literature and a lot more.









PROGRAMS AND ELECTIVES

EXPAND YOUR HORIZONS



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EXCELLENCE IN MANAGEMENT EDUCATION SINCE 2006