

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

Explore. Experience. Excel.



Post Graduate Diploma in Management (PGDM)

Two Year Full-Time Course, Approved by All India Council for Technical Education (AICTE)
Accredited by National Board of Accreditation (NBA) & Equivalent to MBA by AIU



**EXCELLENCE IN
BUSINESS EDUCATION
SINCE 2006**

- International by Credentials and Culture
- Corporate-Centric Approach
- Driven by Excellence
- Student-Focussed Campus Life

ISME is a leading business school offering world class education through a student focussed culture of excellence, international outlook, entrepreneurial thinking and industry alignment. ISME is a part of the NVT Group, an ISO accreditation body that has certified companies for over 25 years across 36 countries. ISME was founded in 2006 by alumni from CMU, Purdue and Wharton, USA.



International by Credentials and Culture

University linkages with:

- **UK**- London School of Economics
- **USA**- Thunderbird School of Global Management
- **Canada**- Carleton University
- **Australia** - University of New Castle
- **Singapore**- Singapore Institute of Management (SIM), Management Development Institute (MDIS)



Driven by Excellence

- Ranked 27th All India by Business India, 2020
- Ranked 34th All India by Times of India B School Rankings, 2021
- Ranked 3rd Best Emerging BBA Institute All India, 2021
- Ranked 4th Top B School of Super Excellence, CSR Ranking 2021
- Recipient of Best ROI since 2006

ISME ADVANTAGE



Corporate Centric Approach

- International Conferences, Panel discussions, and guest lectures on a regular basis
- Over 100 Companies like Northern Trust, Mu Sigma, Bosch, Wells Fargo, Ernst & Young, TCS and Axis Bank recruit our students
- Over 1600 alumni working in MNCs in India and abroad



24 hours of Fun & Learning

- Safe and Secure Wi-Fi enabled on campus hostel for 250 students
- Students from 24+ States and International students from Dubai, Qatar, Kuwait, Nepal with 50% girls
- Individual attention and opportunities for all students
- Open Air amphitheatre, Volleyball, Basketball and other sporting facilities



PATH TO EXCELLENCE AT ISME

PGDM JOURNEY



PROGRAM HIGHLIGHTS

Approved by AICTE,
Accredited by NBA,
Equivalent to MBA by AIU

Contemporary to
Suit the Industry
Demands

Nearly 6 Months
Industry Internship

Managerial &
Professional Skills
in each term

Courses developed by
Experts from Industry &
Academics

Customizable
Major & Minor
Specializations

Strong collaborations
with Industry bodies like
CII, BCIC, NHRD

Singapore study trip leading
to certification & International
business knowledge

APPROACH TO LEARNING

The PGDM is the flagship program at ISME, preparing young aspiring professionals for the rigours of the corporate world. With a combination of industry-focused curricula, world-class infrastructure, best of career opportunities, well-qualified faculty, graduates of PGDM program find themselves on the fast track to success, working with global companies in various roles and verticals. ISME curriculum and teaching pedagogy has been designed to enable students to Understand, Analyse, Integrate and Apply management knowledge and skills in various domains.



IIM Bangalore Faculty in ISME

IIM Bangalore faculty frequently visit ISME & interact with ISME faculty for curriculum development & ISME students to provide specialized inputs.



Dr. Ravi Kumar R
Professor, Organizational Behaviour
and HRM, IIM Bangalore



Dr. Seema Gupta
Former Associate Professor, Marketing
IIM Bangalore.



Dr. Shivakumar Venkateswaran
Chief Human Resources Officer,
IIM Bangalore.



Dr. Sankarshan Basu
Professor, Finance & Accounting
IIM Bangalore.

MAJOR & MINOR SPECIALIZATIONS

ISME inculcates the art of excellence in its students through rigorous course work and a uniquely designed industry oriented curriculum. This has been possible through the extensive research and inputs from ISME International Advisors and National Advisory Board, who are graduates of some of the best business schools like MIT- USA, Wharton Business School – USA, Carnegie Mellon University – USA, Purdue University – USA, INSEAD – France, IIMs and other leading schools.

ISME students have the flexibility to choose any one Major and one Minor Specialization giving students 16 different flexible combinations of specializations.



Major Specializations

Finance

- Security Analysis & Portfolio Management
- Investment Banking & Financial Services
- Corporate Valuation & Strategic Finance
- Financial Analytics
- Derivatives & Alternative Investments
- Applied Corporate Finance

Marketing

- Sales & Distribution Management
- Consumer Behavior
- Retail Management
- B2B Marketing
- Marketing Communication & Brand Management
- Marketing Analytics
- Research Methods
- Service Marketing

Human Resource Management

- Managing Industrial Relation
- Organizational Development & Change Management
- Performance & Talent Management
- Training & Development
- Compensation & Benefits
- Organizational Behavior
- Recruitment & Selection

Business Analytics

- Data Management and Manipulation
- Business Analytics and Visualization
- Python for Business Analysts
- Social Media Analytics
- Foundation of Machine Learning
- Business Analytics in Action

Digital Marketing

- Digital Marketing
- Digital Marketing Analytics

FinTech

- Fintech Regulations
- Digital Finance

Information and Cyber Security

- Information and Cyber Security
- Python, Power BI and Tableau

People Analytics

- Applying Psychology to work
- HR Metrics



Minor Specializations

INTERNATIONAL EXPOSURE

All students of ISME get global exposure through the International Experiential Study at Singapore. Students have workshops in top universities of Singapore, industry visits to multi-national companies and also an opportunity to stay in the hostel of one of the leading Singapore colleges and interact with international students from around the world. ISME also provides opportunities for students to attend the London School of Economics Summer School, UK.



PLACEMENT ORIENTED VALUE ADDED TERM

ISME offers a wide variety of courses which are conducted by professionals and industry experts which help students stand apart from the rest in the job market by adding further value to their resume.



Management Technique
Review and Current
Business Update

Aptitude Training
Resume Review
GD/Mock Interview

Advanced Excel/Python

Managerial &
Professional program
in every term

Business Analytics
Simulation Certification by
Arthur Thompson,
University of Alabama

Design Thinking Course

KPMG 6 Sigma
Certification Course

EXCELLENCE IN CULTURE, EDUCATION AND LEADERSHIP



 BOSCH Invented for life	 Capgemini	 BYJU'S	 London Stock Exchange
 Grant Thornton	 HDFC BANK	 EY Building a better working world	CBRE
 uσ Mu Sigma	 pwc	 WELLS FARGO	 BRIGADE
 tcs <small>TATA CONSULTANCY SERVICES</small>	 Northern Trust	 genpact	 accenture



ACADEMIC BLOCK



ON-CAMPUS HOSTEL

APPLY TO ISME

Admission to the PGDM program at ISME is highly competitive. The Admissions team reviews applications on an individual basis looking at both quantitative and qualitative aspects of an applicant's professional and academic background. An elaborate selection process is followed to ensure quality enrolment.

Eligibility

Bachelor's/Master's Degree from any recognized educational institution/university in any stream or equivalent with minimum of 50% aggregate marks. Good performance in one of the Management Aptitude Tests. Work experience would be an important consideration for admission.

Selection Process

Stage 1: Complete Application Form (online/walk-in).

Every applicant seeking admission to ISME needs to complete the Application Form online, (<https://isme.in/pg>) attach the required documents and submit the entire application to ISME's Admission Office.

Stage 2: Personal Interview

Stage 3: Admission Decision

Based on the review of the application, CAT/XAT/MAT/CMAT score and the recommendation of the interview panel, the admission committee invites selected students for admission to the program. Admitted candidates are sent the Admission Offer letter. The admission would be final only after the receipt of confirmation of Admission Acceptance from the candidate and the payment of the registration fee. Fee once paid is non-refundable.

Fees & Scholarship

<https://www.isme.in/admissions/fees/>

Bank Loans

ISME is committed to assisting students in finding the necessary financial resources for their education and will assist in providing the necessary information for obtaining a bank loan. ISME guarantees support towards the student application for the educational loan process.

Campus Address

International School of Management Excellence,
Sy. No. 88, Chembanahalli, Near Dommasandra Circle,
Sanjapur Road, Bangalore - 562125, Karnataka, India.

Corporate Office

International School of Management Excellence,
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