



UNLOCKING : BLOCKCHAIN & CRYPTOCURRENCY

Essentials of Cryptocurrency beyond Bitcoin with the experts

Limited Edition Workshop

3-day Live-Online Workshop

December 11th, 12th & 19th 2021 | 9.00 AM to 12.00 PM

ABOUT THE PROGRAM



PARTICIPANT'S TAKE AWAYS

- 🛡️ Understand Blockchain as a decentralized ledger and its advantages
- 🛡️ Working in the Cryptocurrency Market with an understanding of Crypto Prices, Crypto Wallets and secure Crypto banking
- 🛡️ Evaluate listing of new coins (ICOs) and non-fungible digital tokens (NFTs)
- 🛡️ Tools of Cryptocurrency i.e. Crypto Mining and Staking
- 🛡️ Differentiate between traditional banking methods, stock markets, DeFi transactions, and Crypto markets
- 🛡️ Future of Cryptocurrencies and Impact on Modern Banking Systems and Businesses

ABOUT ISME

International School of Management Excellence (ISME) is a 15-year-old business school located on Sarjapur Road, Bangalore, founded by a group of alumni of Carnegie Mellon University, Purdue, and Wharton, USA. ISME conducts Management Development Programs for various Private and Public Sector Institutions. ISME also offers a doctoral program in Management, and PGDM with AICTE approval, and NBA accreditation and undergraduate programs in Business Management and Commerce. Our faculty keeps a keen eye on the frontiers of technology and latest management techniques to build their repository of knowledge and skills. To develop a future ready professional workforce we bring you this workshop on Blockchain and Cryptocurrency.

ABOUT THE WORKSHOP

Technology today has transformed the way people and businesses function, raise capital, make and receive payments. Blockchain and Cryptocurrency are the latest innovations in this area and in this workshop, our experts from the Crypto Banking sector will help you understand the various aspects of this innovation. Blockchain is a revolutionary technology which allows people to record transactions on a digital, decentralized, distributed ledger, without any central authority. This is considered a highly trustworthy storage system: cryptocurrency is the most widely discussed byproduct of this Blockchain revolution. Even though, the term cryptocurrency is new in the world of finance, it has already had a significant impact on individual investors, businesses and changed the way investments are made in startups. Initial Coin Offering (ICO) is a new way to raise entrepreneurial finance and newly created cryptocurrencies are being sold to the public by startups in exchange of capital. If you think Bitcoin is the only cryptocurrency, and digital currency is not for you; think again! Some popular cryptocurrencies traded in International Markets viz. Bitcoin, Ethereum, Ripple, Cosmos, Elrond, and Tron are also available for trading in India through various exchanges i.e., CoinDCX, WazirX, Kuber, and Unocoin. Learn the essentials and key points on tax, audit, cyptobanking, and investment, from our experts in this workshop.

WHO SHOULD ATTEND?

- Investors & Traders who would like to explore Crypto as an alternate asset
- Managers and Business leaders seeking to understand the disruptive capability of these technologies
- Crypto Learning Enthusiasts
- FinTech Professionals & Executives in the Banking and Financial Services Sectors
- Faculty/ Graduate/ PG Students in Finance

WHY LEARN NOW ?

Cryptocurrency - an incredible investment opportunity, *only if* you know how it works. Blockchain and Cryptocurrency are an indispensable part of business in a rapidly growing new age digital economy.

- ✓ Understand the key Cryptocurrency principles and Blockchain Tech.
- ✓ In-depth essentials of Blockchain & Cryptocurrency for anyone teaching, studying or working in finance, accounting, tax, and economics.
- ✓ Learn about the new digital forms of currency as governments and financial institutions look to regulate digital currency.
- ✓ Reduce operational costs and help eliminate cross-border payment risks for businesses.
- ✓ New insights into digitally secure financial transactions.
- ✓ Uncover exciting new opportunities and career paths in this sector.

PROGRAM DURATION

3 Days x 3 Hours - Total 9 Hours

WORKSHOP METHODOLOGY

The program will be delivered through LIVE interactive sessions with live examples, case studies, whitepaper, demonstrations of proof of work of cryptocurrencies, and numerical illustrations.

SYSTEM REQUIREMENT

Laptop or PC.
Install Zoom
or participate via
browser.

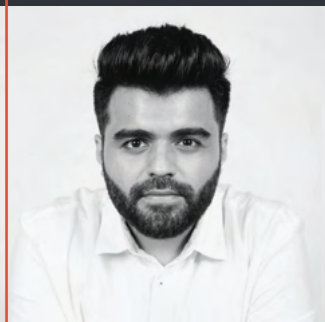
PROGRAM FEES:

Individuals (Outside India):
USD 90
Individuals (Within India):
INR 3,500/-
Academics:
INR 2,500/-
Students:
INR 1,500/-

Early Bird Discount
(Valid till Nov 15, 2021) - 20%

REGISTRATION

Participation limited to
**30 registrations on a
first come first serve basis**
Click on the link to register
<https://cutt.ly/QRIWS9a>



Mr. Abhinav Raju Soomaney (CFI, MBA, MCOM, BMS), is a cryptocurrency expert, is presently a Cryptocurrency Tax Head at a California-based CPA public accounting firm where he assists clients with investment portfolios ranging from \$10k to \$2 billion. Mr. Soomaney also assists india based crypto investors with cryptocurrency taxes. He has over 4 years of experience in assisting international investors across geographies with cryptocurrency tax calculations and crypto investment management. He has earned his MBA in finance and accounting, and also holds a Masters in commerce, along with a professional certification in Financial Modelling and Business Valuations. He has in-depth expertise in the field of finance and crypto-accounting. He is a regular content contributor at Pocket Experts Solutions offering his expertise to crypto enthusiasts, and investors. Mr. Soomaney has also been a speaker at global summits as a panelist to discuss the growth and scalability of cryptocurrencies and Blockchain.



Mr. Sudindra V R, MBA- Finance; UGC-NET, (PhD) has over 16 years of experience in Teaching, Consulting, and industry experience with banking and financial services. He is a seasoned finance professional and educationalist with experience as Analyst at Ocwen Financial Services, as Credit Underwriter and Agency Manager at HSBC Bank, as Freelance Trainer and Trader at MZone Financial Services, as Faculty at Auden Technology and Management Academy and as Faculty at AMC Engineering College. Mr Sudindra also has many publications in national and international journals to his credit. He currently works as a consultant advisor for an Israel based start-up CryptoBank. He was also a panelist at international virtual conference on Security Tokens Asia Summit Oct, 2021. His area of research interest consists of- Financial Literacy, Financial Services and Financial Markets. Mr Sudindra is currently working with ISME as Faculty of Finance.

WORKSHOP MODULES

BLOCKCHAIN & CRYPTOCURRENCY EXPLAINED

DAY 1

1. An Introduction to Blockchain & Cryptocurrency
2. Cryptocurrency Investing and Profitability
3. Cryptocurrency Mining
4. Wallets, Tokens and Coins

DECENTRALIZED FINANCE

DAY 2

1. Blockchain and Decentralized Ledgers – Business Use Cases, Taxation and Issues
2. Cryptocurrency and International Trade
3. Cryptocurrency Double Spending
4. Businesses and Cryptocurrency

NFTs, SECURITY, LEGAL AND TAXATION ISSUES OF CRYPTOCURRENCIES

DAY 3

1. Introduction to NFTs
2. Cryptocurrencies, NFTs Legal and Taxation Issues
3. Security Issues of Cryptocurrency Assets
4. An Investment Guide for Indian Crypto Investors

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Click on the link to register:
<https://cutt.ly/QRIWS9a>