

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

Explore. Experience. Excel.

Post Graduate Diploma in Management (PGDM)

Two Year Full-Time Course, Approved by All India Council for Technical Education (AICTE)
Accredited by National Board of Accreditation (NBA) & Equivalent to MBA by AIU



- International by Credentials and Culture
- Corporate-Centric Approach
- Driven by Excellence
- Student-Focussed Campus Life

ISME is a leading business school offering world class education through a student focussed culture of excellence, international outlook, entrepreneurial thinking and industry alignment. ISME is part of the NVT Group, an ISO accreditation body that has certified companies for over 25 years across 36 countries. ISME was founded in 2006 by alumni from CMU, Purdue and Wharton, USA.



International by Credentials and Culture

University linkages with:

- **UK**- London School of Economics
- **USA**- Westcliff University
- **Canada**- Carleton University
- **Australia**- University of New Castle
- **Singapore**- Singapore Institute of Management (SIM), Management Development Institute (MDIS)



Driven by Excellence

- Ranked 25th All India by Business India, 2020
- Ranked 39th All India by Times of India B School Rankings (2019)
- Recipient of Best ROI since 2006
- Ranked 3rd Best B School of Eminence in India by Competition Success Review (CSR) 2019

ISME ADVANTAGE



Corporate Centric Approach

- International Conferences, Panel discussions, and guest lectures on a regular basis
- Over 100 Companies like PwC, Wells Fargo, Ernst & Young, TCS and Deloitte recruit our students
- Over 1500 alumni working in MNCs in India and abroad



24 hours of Fun & Learning

- Safe and Secure Wifi enabled on campus hostel for 250 students
- Open air amphitheatre, volleyball, basketball and other sporting facilities
- Students from 20+ states including with 50% girls
- Individual attention and opportunities for all students



PATH TO EXCELLENCE AT ISME

PGDM JOURNEY



PROGRAM HIGHLIGHTS

Approved by AICTE,
Accredited by NBA,
Equivalent to MBA by AIU

Contemporary to
Suit the Industry
Demands

Nearly 6 Months
Industry Internship

Managerial &
Professional Skills
in Each Term

Courses developed by
Experts from Industry &
Academics

Customizable
Major & Minor
Specializations

Strong collaborations
with Industry bodies like
CII, BCIC, NHRD

Singapore study trip leading
to certification and Internat-
ional business knowledge

APPROACH TO LEARNING

The PGDM is the flagship program at ISME, preparing young aspiring professionals for the rigours of the corporate world. With a combination of industry-focused curricula, world-class infrastructure, best of career opportunities, well-qualified faculty, graduates of PGDM program find themselves on the fast track to success, working with global companies in various roles and verticals. ISME curriculum and teaching pedagogy has been designed to enable students to Understand, Analyse, Integrate and Apply management knowledge and skills in various domains.



IIM Bangalore Faculty in ISME

IIM Bangalore faculty frequently visit ISME & interact with ISME faculty for curriculum development & ISME students to provide specialized inputs.



Dr. Ravi Kumar R
Professor, Organizational Behaviour
and HRM, IIM Bangalore



Dr. Seema Gupta
Associate Professor, Marketing
IIM Bangalore.



Dr. Shivakumar Venkateswaran
Chief Human Resources Officer,
IIM Bangalore.



Dr. Sankarshan Basu
Professor, Finance & Accounting
IIM Bangalore.

MAJOR & MINOR SPECIALIZATIONS

ISME inculcates the art of excellence in its students through rigorous course work and a uniquely designed industry oriented curriculum. This has been possible through the extensive research and inputs from ISME International Advisors and National Advisory Board, who are graduates of some of the best business schools like MIT- USA, Wharton Business School – USA, Carnegie Mellon University – USA, Purdue University – USA, INSEAD – France, IIMs and other leading schools.

ISME students have the flexibility to choose any one Major and one Minor Specialization giving students 16 different flexible combinations of specializations.



Major Specializations

Finance

- Security Analysis & Portfolio Management
- Investment Banking & Financial Services
- Corporate Valuation & Strategic Finance
- Financial Analytics
- Derivatives & Alternative Investments
- Applied Corporate Finance

Marketing

- Sales & Distribution Management
- Consumer Behavior
- Retail Management
- B2B Marketing
- Marketing Communication & Brand Management
- Marketing Analytics
- Research Methods
- Service Marketing

Human Resource Management

- Managing Industrial Relation
- Organizational Development & Change Management
- Performance & Talent Management
- Training & Development
- Compensation & Benefits
- Organizational Behavior
- Recruitment & Selection

Business Analytics

- Data Management and Manipulation
- Business Analytics and Visualization
- Python for Business Analysts
- Social Media Analytics
- Foundation of Machine Learning
- Business Analytics in Action

Digital Marketing

- Digital Marketing
- Digital Marketing Analytics

FinTech

- Fintech Regulations
- Digital Finance

Technology Product Management

- Design Thinking & Innovation
- E-Product Management

People Analytics

- Applying Psychology to work
- HR Metrics



Minor Specializations

INTERNATIONAL EXPOSURE

- All Undergraduate students of ISME get global exposure through the International Experiential Study at Singapore.
- Students have workshops in top universities of Singapore, industry visits in multi-national companies and also get an opportunity to stay in the hostel of one of the leading Singapore colleges, Singapore Institute of Management (SIM) or MDIS and interact with international students from around the world.
- ISME also provides opportunities for students to attend the London School of Economics' Summer School, UK.



PLACEMENT ORIENTED VALUE ADDED TERM

ISME offers a wide variety of courses which are conducted by professionals and industry experts which help students stand apart from the rest in the job market by adding further value to their resume.

**Management Technique
Review and Current
Business Update**

GDs/ Mock Interview

**Advanced
Excel/ R/ Python**

**Managerial &
Professional Skills
in each term**

**Business Analytics
Simulation Certification
by Prof. Arthur Thompson,
University of Alabama**



EXCELLENCE IN CULTURE, EDUCATION AND LEADERSHIP



Over 100 companies visit our campus for placements



BOSCH



Walmart Labs

Infosys



ALLEGIS
GROUP



HDFC BANK
We understand your world



Building a better
working world

WNS

Extending Your Enterprise



Mu Sigma
DO THE MATH



accenture

OYO



kotak
Kotak Mahindra Bank

DECATHLON

WELLS FARGO

and many more



APPLY TO ISME

Admission to the PGDM program at ISME is highly competitive. The Admissions team reviews applications on an individual basis looking at both quantitative and qualitative aspects of an applicant's professional and academic background. An elaborate selection process is followed to ensure quality enrolment.

Eligibility:

Bachelor's/Master's Degree from any recognized educational institution/university in any stream or equivalent with minimum of 60% aggregate marks. Good performance in one of the Management Aptitude Tests. Work experience would be an important consideration for admission.

Selection Process:

Stage 1: Complete Application Form (online/walk-in).

Every applicant seeking admission to ISME needs to complete the Application Form online, (<https://admission.isme.in/pg>) attach the required documents and submit the entire application to ISME's Admission Office.

Stage 2: Personal Interview

Stage 3: Admission Decision

Based on the review of the application, CAT/XAT/MAT score and the recommendation of the interview panel, the admission committee invites selected students for admission to the program. Admitted candidates are sent the Admission Offer letter. The admission would be final only after the receipt of confirmation of Admission Acceptance from the candidate and the payment of the registration fee. Fee once paid is non-refundable.

Fees & Scholarship

<https://www.isme.in/admissions/fees/>

Bank Loans:

ISME guarantees support towards assisting students for Education loan through banks. In the past too, most of our students have availed loan facilities due to our Accreditation by AICTE, NBA and AIU.

Campus Address:

International School of Management Excellence,
Sy. No. 88, Chembanahalli, Near Dommasandra Circle,
Sarjapur Road, Bangalore - 562125, Karnataka, India.

Corporate Office:

International School of Management Excellence,
CAP 1, Export Promotion Industrial Park, Near ITPL,
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