INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE BANGALORE

YOU HAVE THE OPPORTUNITIES. WE HAVE THE TALENT

Placement Brochure
PGDM (2019-21)
Our Values

• Integrity: We work with our stakeholders professionally, openly, honestly and sincerely
• Teamwork: Best solutions come from working together
• Social Responsibility: Creating a difference in the society through our work
• Excellence: Deliver on our promise, adding value beyond expectations
• Leadership: Through global relationships and research orientation
• Fun loving: Enjoying our work and our families

Our Mission

Our mission is to transform every student, enabling them for success through quality education imparted by outstanding business leaders & academicians.

Our Vision

Our vision is to be a business school of international repute in a dynamic and global business environment through a student focused culture of excellence, international outlook, entrepreneurial thinking & industry alignment.
Our Vision

Our vision is to be a business school of international repute.

Our Mission

Our mission is to transform every student to become a successful business professional with a global outlook through:

- Imparting quality education by outstanding business leaders and academicians
- Providing a culture of excellence, entrepreneurial thinking, social responsibility and Industry alignment.

Our Values

- Integrity: We work with our stakeholders professionally, openly, honestly and sincerely
- Teamwork: Best solutions come from working together
- Social Responsibility: Creating a difference in the society through our work
- Excellence: Deliver on our promise, Add value beyond Expectation
- Leadership: Through global relationships and research orientation
- Fun loving: Enjoying our work and our families

Program Educational Objectives (PEOs):

PEO-1. To develop students with knowledge and competencies in management concepts and techniques with an international outlook and cross-functional decision-making ability.

PEO-2. To build analytical skills in students to solve contemporary business challenges and apply new age research techniques and tools for effective and efficient data driven business decisions.

PEO-3. To train students in entrepreneurial thinking with effective communication and interpersonal soft skills.

PEO-4. To develop ethically and socially responsible leaders in business management.
We are on the threshold of completing yet another academic year, grooming another set of future leaders. I am extremely pleased to invite you and your organization to International School of Management Excellence (ISME) for the placement process. ISME is an institution that has focused itself on preparing professionals for the global workplace with quality training and internationally experienced pedagogy.

CULTURE OF EXCELLENCE
Quality has always been the mainstay of ISME’s teaching, with excellence being the outcome. Over the last 14 years, over 1500 of our students have been placed across 1000 organizations globally.

ISME is a part of NVT Quality Certification, an organization that certifies companies and educational institutions for ISO 9000. This has helped us stay true to providing quality education and achieve academic excellence.

ISME has been ranked 3rd Best B School of Eminence, 27th all India by Business India, 39th by TOI, 8th Best B School in Karnataka by CSR and awarded “Management College of the year for best ROI” by Higher Education Review, beside others.

INTERNATIONAL CREDENTIALS
ISME has an academic partnership with Management Development institute of Singapore and Singapore Institute of Management. Our students have an option to go to London School of Economics, UK and Singapore. Our faculty have international exposure, either through work experience in MNCs or having studied or lived abroad. We have over 80 of our alumni working in MNCs in Canada, USA, Europe, Middle East, Australia and SE Asia.

ISME won the ‘Management College of the Year’ award from Bangalore Management Association. We were also chosen for the prestigious Educational Excellence Award by Brand’s Academy and were bestowed the ‘Fast Emerging Private Management Institute Award’. ISME has also received the ‘International Achievers Award for Education Excellence’ from Indo-Thai Chamber of Commerce held at Bangkok, Thailand.

ISME looks forward to hosting your placement team at its campus.

Prof Nitin Garg
BTech & MTech (IIT Bombay);
MBA (Carnegie Mellon University, USA)
“IT’S OUR CORPORATE CULTURE THAT SETS US APART.”

Founded with a focus on quality and excellence, ISME is an institute that fosters a high degree of academic rigor and equips students to take on the challenges of business and industry. ISME provides its students a state of the art infrastructure and inculcates in them strong values and managerial competencies so that they are industry ready.

Our institute provides industry best practices in classrooms through experiential learning delivered by a group of dedicated faculty from premier management institutes. They provide academic inputs, corporate exposure through industry visits, guest lectures by experts in the field and nurtures research skills. Our constant endeavor is to ensure that our curriculum is in tune with current trends in the industry. This we achieve by yearly reviews through inputs from industry and academicians from the IIMs. All these initiatives help to transform the students and instills leadership qualities so as to take on the challenges of modern business environment and become competent managers of tomorrow.

Our institute provides a platform for our students to hone their talents and strengths through extracurricular activities, clubs, industry academia events and summer internship programs. Our students are encouraged to participate in inter-collegiate events and have made us proud by winning many accolades.

We take pleasure in inviting you to our annual placement process. We are confident you will appreciate the capabilities and character of our students.

Dr. Rony Kurien
Dean (Academics)
Bsc, MBA, Ph.D

“WE AIM AT TRANSFORMING OUR STUDENTS TO BE INDUSTRY READY.”

ISME- a cultural mosaic, a centre of aspiration, education, leadership and learning. We at ISME, ensure that our students have an excellent exposure to current happenings in the industry through industry vetted curriculum, application of acquired knowledge in Summer internship programme and honing the research acumen in dissertation project. Our students, from varied educational backgrounds, hail from 20 states in the country and our highly experienced faculty with blend of corporate and academic experience create the heterogeneous environment, the right ambience for learning and assist in their professional growth. To stay in tune with the dynamic environment and keeping in view the unpredictable market challenges, our curriculum is reviewed every year by industry experts from reputed corporates and academic experts from IIMs. We are continuously striving to stay in tune with the development of the industry and have introduced Business Analytics, Digital Marketing, Fintech, Technology Product Management and HR Analytics as specialisations.

ISME prides in providing personalised attention and our students get access to the corporate leaders, experiential learning, latest cases, library resources, training workshops and above all a world class campus. We try to inculcate analytical and problem solving mindset in our students and we are confident that our students would successfully meet the expectations of the recruiters.

We look forward to a rewarding placement experience and wish current batch a successful career.

Dr. Shampa Nandi,
HOD-PG,
MSc, MBA (IIT-Dhanbad),
Ph.D (IIT-Dhanbad)
MENTORED BY MINDS WITH INTERNATIONAL EXPERIENCE.

The students of ISME are taught, guided and mentored by a well-learned faculty. All ISME faculty have international exposure, either through work experience in MNCs or having studied or lived abroad. They equip them with invaluable insights, sharpen their acumen, share their knowledge and prepare them for a corporate role.

**Marketing and Strategy**

- **Anshu Sharma**  
  B.Tech, M.Tech (IIT Kharagpur),  
  PGPM (ISB Hyderabad)

- **Nitin Garg**  
  B.Tech, M.Tech (IIT Bombay),  
  MBA (Carnegie Mellon University, USA)

- **Dr. Rony Kurien**,  
  MBA (Symbiosis),  
  Ph.D Marketing

- **Dr. Shampa Nandi**  
  MSc, MBA (IIT Dhanbad),  
  Ph.D. (IIT Dhanbad)

- **Dr. Shyam Prasad**  
  MBA, Ph.D. In Management

- **Anil Kumar**,  
  B.E. MBA

- **Vivek Garg**  
  B.E, MBA (Purdue University, USA)

- **Raja Sankaran**  
  Pâ (Elect), MBA

- **Jatinder Mohan**  
  MBA (Bangalore University)

- **Manohar D Rao**,  
  B.Tech (IIT Madras),  
  PGDM (IIM Ahmedabad)

- **Vinod Tiwari**  
  B. Tech (IIT Kanpur),  
  PGDM (IIM Kanpur)

**Finance and Economics**

- **Joydeep Dass**  
  B.Com, CA (Inter),  
  PG (XLRI, Jamshedpur),  
  CAMS (ACAMS Florida, USA)

- **Sudindra V. R**  
  B.Com, MBA (Finance)

- **Sakeerthi A**  
  B.Com, CFB, FPSB

- **Vikku Agarwal**  
  B.com (Hons), Master in Corporate Management

- **Tanuj Garg**  
  MS (Carnegie Mellon University, USA),  
  MBA (The Wharton School, USA)

- **Amitava Sengupta**  
  B.Tech (IIT Kharagpur),  
  PGDBM (IIM Ahmedabad)

- **Indranil Saha**  
  B.E, PGDM (IIM Calcutta)

- **R. Narayanaswamy**  
  M.Com, MBA, M.Phil, CIFA,  
  AFP (Investments)

- **Rajesh Madhavan**  
  MBA (Philadelphia University, USA)

- **Rishiraj Dasgupta**  
  B.E, PGDM (IIM Calcutta)

- **Dr. Sudhindra Bhat**  
  MPhil, MBA, PhD in Finance

- **Suresh. A**  
  B.Com, CFB, FPSB

- **Kiran Kumar. K V**  
  M.Com, PGDM (Finance & Marketing)
Human Resources Management

Shurlly Tiwari
MPM, PGDBM (CMD, Modinagar).
Dr. Ramesh
MBA, Ph.D in Management
Shiji Mol
MPM, PGDBM (CMD, Modinagar)
H.S. Mishra
MSc, LLB, Diploma in Management (MDI Gurgaon)
Pallavi Jain PGDM,
PG in HRM (The Wharton School, USA)
Preeja Sreedhar
PGDMCJ, PGHRM
Pooja Jayaswal
MS Communication, PGDM (HR) Gold Medalist, SHRM
Saradha Subramanian
M.Sc., M.Phil, PGDBA

Managerial Skills & Entrepreneurship

Anil Kumar,
B.E. MBA
Sudindra V. R
B.Com, MBA (Finance)
Krishnan R
PGPM, LIII (GEN)
Ramesh Puttanna
B.Tech, MBA

Business Analytics

Anshu Sharma
B.Tech, M.Tech (IIT Kharagpur),
PGPM (ISB Hyderabad)
Dr. J. Meenakumari,
MSc, MPhil, PhD(Comp Applications)
Dr. Shampa Nandi
MSc, MBA (IIT Dhanbad),
Ph.D. (IIT Dhanbad)
Dr. Shyam Prasad
MBA, Ph.D. in Management
Stuti Agarwal
BSc (Stats), MSc (Stats)
Manohar D RAO,
B.Tech (IIT Madras),
PGDM (IIM Ahmedabad)
Hemant Soreng
MBA (IIM Bangalore)
Vishnupriya Raghavan
MSc, MS (USA),
Ph.D. (Alliance University)

Operations & Quality Management

A.N.Chadramouli
B.E (NIT), PGPM (IIM CALCUTTA)
Viswanathan Hariharan
M.Tech (IIT Bombay)
Dear Corporate Partners,

We are happy to bring to you the Placement Brochure of the Class of 2019-21 of International School of Management Excellence (ISME). It comprises students with varied academic backgrounds who have spent time at various industries through the 10-12 weeks of their internship.

Our Alumni are gainfully employed with global organizations like PwC, BOSCH, EY, Infosys, IBM, HCL, KPMG, WIPRO, BATA, State Street, S&P Global, GroupM, Kotak Mahindra Bank, AXIS Bank, ITC, Northern Trust, BNP Paribas, HSBC, WNS, Next Gen, Wells Fargo, TCS, Walmart Labs, IDC, Odessa Technologies, ANZ Bank, Unilever, to name a few.

ISME looks at developing students holistically. They are groomed to be industry-ready individuals ingrained with required skills. The institution has a diversity of talent and skills, apart from their academic specialization.

We look forward to your participation in the ISME Campus Placement Program for the class of 2019-21 for a mutually beneficial relationship.

Dr. Ravi / Mobile: +91 97318 05468 / Email: headplacements@isme.in
Prof. HS Mishra / Mobile: +91 9880441085 / E-mail: coordinator@isme.in
Madhuri Arora / Mobile: +91 8696950506 / E-mail: corporateconnect@isme.in
Tahseen Fatima / Mobile: +91 7277270593 / E-mail: corporaterelations@isme.in
Andrew / Mobile: +91 89901239217 / E-mail: corporate@isme.in
Peter / Mobile: +91 7899600315 / E-mail: placements.admin@isme.in

THE CLASS OF 2019-2021 IS READY FOR CORPORATE CHALLENGES.
A CURRICULUM THAT'S TAUGHT ACROSS TOP CLASSROOMS OF THE WORLD

ISME curriculum has a strong focus on current Management Techniques & practices of the world’s best business schools and is aligned to changing requirements of industry. Every year the curriculum is discussed in-house where HOD, Dean & Director closely participate. Subsequently the curriculum is revalidated by Expert faculties of IIM Bangalore, Board members and industry experts.

IIM Bangalore Faculty in ISME

IIM Bangalore faculty frequently visit ISME & interact with ISME faculty for curriculum development & ISME students to provide specialized inputs.

ISME’s academic curriculum is designed and structured in a way that it exposes the students to the dynamics of not only the domestic but also international businesses. The hand-picked and carefully designed courses lay the foundation for future managers and entrepreneurs.

- Tanuj Garg, Director, ISME
### Curriculum Structure

First-year consists of one week of Orientation Course, three terms of eleven weeks each followed by eight weeks of a summer internship. The courses offered in each term are as follows:

<table>
<thead>
<tr>
<th>FIRST YEAR (Number of Credits are given in brackets against each subject)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Term 1</strong></td>
</tr>
<tr>
<td><strong>Human Resources</strong></td>
</tr>
<tr>
<td><strong>Finance</strong></td>
</tr>
<tr>
<td><strong>Managerial Skills</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Economics</strong></td>
</tr>
<tr>
<td><strong>Business Analytics</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Operations</strong></td>
</tr>
<tr>
<td><strong>Marketing</strong></td>
</tr>
<tr>
<td><strong>Total Credits</strong></td>
</tr>
<tr>
<td>Credits at the end of the First year = 63 Credits</td>
</tr>
<tr>
<td>Summer Internship (8 to 10 weeks) = 3 Credits</td>
</tr>
<tr>
<td>Club Activities = 3 Credits</td>
</tr>
<tr>
<td>Total credits at the end of the year = 69</td>
</tr>
</tbody>
</table>
The Second year consists of three terms of eleven weeks each and a four-week Value Added Term (VAT). The courses offered in each term are as follows:

| SECOND YEAR (Number of Credits are given in brackets against each subject) |
|--------------------------------|-----------------|-----------------|-----------------|
| **Term 4**                  | **VAT**         | **Term 5**      |                 |
| **General Management**      | Entrepreneurship | Value Added     | Strategic       |
| (2)                         | (2)             | Management (3)  | Management (3)  |
| **Managerial Skills**       | Business Law    | Business Strategy| Business Strategy|
| and Ethics (3)              | (2)             | Game (2)        | (2)             |
| **Major Specialisation***   | Managerial &    | Major Elective-4| Major Elective-4|
|                             | Professional    | (3)             | (3)             |
|                             | Skills-IV (2)   | Major Elective-5| Major Elective-5|
| **Minor Specialisation***   | Major Elective- | Major Elective-6| Major Elective-6|
|                             | 1 (3)           | (3)             | (3)             |
|                             | Major Elective-2| Major Elective-2| Major Elective-2|
|                             | (3)             | (3)             | (3)             |
|                             | Major Elective-3| Major Elective-3| Major Elective-3|
|                             | (3)             | (3)             | (3)             |
| **Credits at the end of the**| **19 Credits**  | **19 Credits**  | **8 Credits**   |
| **(19+19+8) = 46 Credits**  |                 |                 |                 |
| **International Trip** = 2  |                 |                 |                 |
|                          |                 |                 |                 |
| **Total credits at the end of the courses = 69 + 46 + 2 = 117 Credits** | | | |

I. Student will have to choose one Major Specialisation from the below list:
   a) Business Analytics#
   b) Finance#
   c) Human Resources#
   d) Marketing#

II. Student will have to choose one Minor Specialisation from the below list:
   (a) Digital Marketing#
   (b) FinTech#
   (c) People Analytics #
   (d) Technology Product Management#

#List of the subjects are provided in the subsequent tables.
### List of Elective Subjects in Each Specialisation: Majors

<table>
<thead>
<tr>
<th>Term-4</th>
<th>Term-5</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Business Analytics (Major Specialisation)</strong></td>
<td></td>
</tr>
<tr>
<td>Major Elective-1</td>
<td>Business Analytics &amp; Visualisation (3)</td>
</tr>
<tr>
<td>Major Elective-2</td>
<td>Data Management &amp; Manipulation (3)</td>
</tr>
<tr>
<td>Major Elective-3</td>
<td>Python for Business Analysts (3)</td>
</tr>
<tr>
<td>Major Elective-4</td>
<td>Social Media Analytics (3)</td>
</tr>
<tr>
<td>Major Elective-5</td>
<td>Foundations of Machine Learning (3)</td>
</tr>
<tr>
<td>Major Elective-6</td>
<td>Business Analytics in Action (3)</td>
</tr>
<tr>
<td><strong>Finance (Major Specialisation)</strong></td>
<td></td>
</tr>
<tr>
<td>Major Elective-1</td>
<td>Applied Corporate Finance (3)</td>
</tr>
<tr>
<td>Major Elective-2</td>
<td>Investment Banking &amp; Services (3)</td>
</tr>
<tr>
<td>Major Elective-3</td>
<td>Security Analysis &amp; Portfolio Management (3)</td>
</tr>
<tr>
<td>Major Elective-4</td>
<td>Corporate Valuation &amp; Strategic Finance (3)</td>
</tr>
<tr>
<td>Major Elective-5</td>
<td>Derivatives &amp; Alternative Investments (3)</td>
</tr>
<tr>
<td>Major Elective-6</td>
<td>Financial Analytics (3)</td>
</tr>
<tr>
<td><strong>Human Resources (Major Specialisation)</strong></td>
<td></td>
</tr>
<tr>
<td>Major Elective-1</td>
<td>Managing Industrial Relations (3)</td>
</tr>
<tr>
<td>Major Elective-2</td>
<td>Organisational Development &amp; Change Management (3)</td>
</tr>
<tr>
<td>Major Elective-3</td>
<td>Recruitment &amp; Selection (3)</td>
</tr>
<tr>
<td>Major Elective-4</td>
<td>Performance &amp; Talent Management (1+2)</td>
</tr>
<tr>
<td>Major Elective-5</td>
<td>Compensation &amp; Benefits (3)</td>
</tr>
<tr>
<td>Major Elective-6</td>
<td>Training &amp; Development (3)</td>
</tr>
<tr>
<td><strong>Marketing (Major Specialisation)</strong></td>
<td></td>
</tr>
<tr>
<td>Major Elective-1</td>
<td>Consumer Behaviour (3)</td>
</tr>
<tr>
<td>Major Elective-2</td>
<td>Sales &amp; Distribution Management (3)</td>
</tr>
<tr>
<td>Major Elective-3</td>
<td>Services Marketing (3)</td>
</tr>
<tr>
<td>Major Elective-4</td>
<td>Marketing Communications &amp; Brand Management (3)</td>
</tr>
<tr>
<td>Major Elective-5</td>
<td>B2B Marketing (3)</td>
</tr>
<tr>
<td>Major Elective-6</td>
<td>Retail Management (3)</td>
</tr>
</tbody>
</table>

### List of Elective Subjects in Each Specialisation: Minors

<table>
<thead>
<tr>
<th>Term-4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Digital Marketing (Minor Specialisation)</strong></td>
</tr>
<tr>
<td>Minor Elective-1</td>
</tr>
<tr>
<td>Minor Elective-2</td>
</tr>
<tr>
<td><strong>FinTech (Minor Specialisation)</strong></td>
</tr>
<tr>
<td>Minor Elective-1</td>
</tr>
<tr>
<td>Minor Elective-2</td>
</tr>
<tr>
<td><strong>People Analytics (Minor Specialisation)</strong></td>
</tr>
<tr>
<td>Minor Elective-1</td>
</tr>
<tr>
<td>Minor Elective-2</td>
</tr>
<tr>
<td><strong>Technology Product Management (Minor Specialisation)</strong></td>
</tr>
<tr>
<td>Minor Elective-1</td>
</tr>
<tr>
<td>Minor Elective-2</td>
</tr>
</tbody>
</table>
ASSOCIATED WITH EVERYONE FROM INDUSTRIES TO INNOVATORS.

The Corporate Relations Center (CRC) develops and enhances the relationship with the corporate world. Academic Industry Interface forms a vital part of CRC.

Association with professional organizations: ISME is a member of number of professional Organizations like CII, NHRD, BCIC, NEN, AIMA, BMA. The Director of ISME, Mr. Nitin Garg is a member of 3i of BCIC and Ms. Pallavi Jain, Director Admission - is a member of CII’s Indian Women Network. Our Dean is the (Hon.) Jt. Secretary of NHRD Bangalore Chapter, Our students and faculty participate in various events and activities organized by these bodies on an ongoing basis.

Guest Lecture Leadership Series: The Corporate Relations center organizes senior members from the corporate world to visit the college and share their practical experiences with students as part of the weekly “Guest Leadership Series”. Some of the recent speakers have been from HP, State Street, PwC, Quess and many more.

Industry Visit: To expose students to real working environment, Industry visits are organized by the COC. Some of the companies where our students have visited are 3M, TVS motors, Makino India, and Karnataka Soaps and detergents to name a few.

Panel Discussion: Discussion in collaboration with BCIC on “Transformation for Service Sector” –Was organized and the distinguished panelists were

1. Shardul Mohite, Director - Product Management Simplilearn
2. Amit Bhatia: Principal Consultant, Tech Mahindra
3. Ashley D’Souza, Head of Business and Planning, Swiggy
4. Dr. K. N. Subramanya, Chair - 3i – BCIC & Principal of RV College of Engineeringo-Moderator

The event was organized on 7th March, 2020 at Auditorium, ISME Bangalore.

Over 50+ Guest Lectures/Panel discussions/Industry Visits every Academic year
HOLISTIC DEVELOPMENT OF INDIVIDUALS AT ISME

- Blood Donation Camp
- Book Exhibition
- Festo
- Industry Visit to TVS
- TED X Event @ ISME
- Festo
ISME conducted AIMA National Management quiz
ISME at MTC Global Summit
Industry visit to Sogefi MNR Engine Systems India Private Ltd
Holi Celebration at ISME
Convocation Day for Batch 17-19
Wonderla Trip-Fun Moments
Teachers Day 2019
Entreprenuership Club being guided by Corporate
Sports Day @ ISME
Women Power
TALENT POOL AND THE EXPERTISE THEY BRING TO THE TABLE.

The batch profile gives you a glimpse into a break-up of students and the specializations they bring for your organization.

**Batch Size: 92 (Marketing-37, Finance-21, HR-16, Business Analytics-18)**

### Academic Profile
- B.Com: 38%
- B.Tech/BE/BCA: 30%
- BBA: 21%
- B.Sc/BA: 11%

### Experience Profile
- Freshers: 93%
- More than 2yr: 1%
- 1-2 yr: 2%
- 0.5-1yr: 4%

### Specialization Profile
- Marketing: 42%
- Finance: 23%
- Analytics: 18%
- HR: 17%
<table>
<thead>
<tr>
<th>Name</th>
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<th>Name</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allagadda Mounika</td>
<td>Aparajita Gupta</td>
<td>Arti Singh</td>
<td>Bimal Meher</td>
</tr>
<tr>
<td>Davu Siva Rama Krishna</td>
<td>Dharma Showrya Reddy B</td>
<td>Dontireddy Rajashekar Reddy</td>
<td>Harish S C</td>
</tr>
<tr>
<td>Manisha Pant</td>
<td>Mansi Singh</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mohammed Osama</td>
<td>Monika Paliwal</td>
<td>N L R Purna Sai</td>
<td>P Nikhil</td>
</tr>
<tr>
<td>Lalatendu Swain</td>
<td>Mallavalli Sai Pavan Teja</td>
<td>Mangesh Mohanna Shinde</td>
<td></td>
</tr>
<tr>
<td>Lakhyajeet Mohantia</td>
<td></td>
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</tr>
<tr>
<td>Mohammed Osama</td>
<td>Monika Paliwal</td>
<td>N L R Purna Sai</td>
<td>P Nikhil</td>
</tr>
<tr>
<td>Prashant Kumar</td>
<td>Prashant Prakash</td>
<td>Pralikshya Prabaraj</td>
<td>R S Rupesh</td>
</tr>
<tr>
<td>Pedda Linge Reddy Gari Veda Gouri</td>
<td>Prashant Kumar</td>
<td>Prashant Prakash</td>
<td>Pralikshya Prabaraj</td>
</tr>
<tr>
<td>Rishab Bhardwaj</td>
<td>Smit Raj Ekka</td>
<td>Smriti</td>
<td>Sourav Bhowmick</td>
</tr>
<tr>
<td>Vikash Keshri</td>
<td>Yamala Vamsi Krishna</td>
<td>Zubin Thomas Koshy</td>
<td></td>
</tr>
</tbody>
</table>
Activities During COVID-19

From 25th March 2020 to 15th June 2020, students of class 19-21 were given opportunity of virtual internship and challenging assignment. In addition, students undertook a number of certification programme including TCS-ION, assessment test offered by AICTE and Webinars/Guest Lectures conducted by various corporates.
ALUMNI CORNER

Panel Discussion
Pep Talk
Alumni Social Meet-Up

STUDENTS: CLUBS & CORPORATE ENGAGEMENT

E-cell & Communication Club
Labs
ISME FIT
Cultural & Social Cell
Student Placement Committee
ISME has 1500+ alumni employed across various sectors like IT, ITES, Banking, Education, Manufacturing, Retail, Pharmaceuticals, Real Estate, Energy, FMCG, Consultancy, etc. across the globe. We have a strong alumni association which is a duly registered body. Regular meetings are being conducted and a road map is planned for taking ISME and students to the next level. We honour our alumni by marking a crucial role for them in judging different events/fests. They regularly come to the campus and share their experiences about their journey in ISME. Alumni are regularly engaged for guest lectures, panel discussions and guiding students in the placement process. ISME have created an identity of success and triumph for themselves across different levels, at some of the best companies. Here’s what some of our alumni have to say about their learning at ISME.

ALUMNI ENGAGEMENT
CONTRIBUTION & PARTICIPATION
ALUMNI SPEAKS

ISME helps shaping the future which one dreams of. The tenure at ISME has become an integral part of the life. It has nurtured us, both professionally and personally. Eventually joining ISME turned out to be one of the best decisions made so far.

- Priyanka Goyal, WNS Global Services, Bangalore (PGDM Batch 2016-2018)

ISME gave me an opportunity to Learn, to scale-up my ability to excel in my professional career with top class faculty along with in-person monitoring. Placements team help us to get into top of the line companies in the industry.

- Venkatesh Kammella, AP & TS – Corporate Sales Business manager, Titan Company Ltd – The TATA Group

The academic experience, great infrastructure and excellent faculty have endured me with a life long career excellence. Teaching methodology backed by practical skills and industry interface have given me the confidence to sustain in this competitive corporate environment. I am really proud to have been a part of this institution.

- AprrovRoop Rai, Placed in State Street Global Advisors, Currently with Deloitte (PGDM Batch 2015-17)

The Placement Committee, at ISME works relentlessly, to bring in some of the renowned names of the corporate world. The placement process, was smooth and unambiguous for all.

- Nikita Banerjee, Essar Steel (PGDM Batch 2011)

ISME is a place of learning, fun, culture, literature and many such life preaching activities. Studying at ISME brought an added value to my life. The exceptional programmes and teaching methodologies backed by practical skills and industry interface have given me the confidence to pursue my career ahead. ISME has provided us a very enhanced and efficient platform for the exposure to training and placement. I thank ISME faculties for putting in all the efforts to groom us and make us corporate professionals. It was a wonderful experience at ISME.

- Ruchika Gupta, Indian Overseas Bank (PGDM Batch 2011)

Life at ISME cannot be summed up only in words as it is a feeling which we perceive by spending our valuable time with the mentors at college and feeling at home around friends at hostel.

- Nishant Malik, JP Morgan Chase (PGDM Batch 2014-16)
TALENT THAT’S WIDELY ACKNOWLEDGED AND VALUED.

ISME Alumni regularly get appreciated for their exceptional performance

“We are associated with ISME for the last 3 years. We have recruited students for Internship and for full time job positions. The students are hardworking and have exhibited utmost professionalism. We are impressed with the knowledge and skills the students possess. We congratulate ISME for imparting quality education and look forward to long term association”

Ravi Kumar- Head HR Feedback Consulting

“ISME is a talent hub, we have been hiring from past 2 years successfully and these hires are really performing great in their projects and teams. At an organization level they have matched our expectations within a short time. Students are very well trained on subject matter as well as corporate etiquettes. we are looking for a fruitful association in the upcoming years!!”

Namburi Manikanta, Talent Champion, Odessa Technologies

“A key ingredient of a knowledge worker is the ability to think fast and the ‘fire in the belly’ attitude that will keep them driven. The students of ISME have shown that these qualities are part of their working culture both as student (during internship) and as a corporate citizen at IDC.”

-Venu Reddy, General Manager, International Data Corporation

Our first experience of recruiting students from ISME has been satisfying. They have met all expectations and seem to be very promising. We plan to recruit from the PGDM in the coming years.

-Anuj Bhati, Assistant Director, Centre for Digital Financial Inclusion (CDFI)

ISME has got one of the best infrastructural facilities, a B-school can have. As far as the placements are concerned, enough opportunities are provided to every student and it is up to the individual how you take it. Moreover, having a placement policy in order makes things even more transparent.

Think differently that is one think that ISME enforces and to far extent succeeds in teaching its students which helps them to achieve what they desire. It nourishes students and thus gives them an opportunity to define themselves as individuals. ISME has provided the students a very enhanced and efficient platform for the exposure to the training and placement. ISME students come from all parts of the country and that makes them highly competitive and would be assets for any organization.

For ISME, “The world is here”. With the dynamic and distinguished faculties, who are enthusiastic, friendly patient and highly qualified. With their guidance and constant mentoring the students are able to become a true professional in all the facets of life.

-Quazi Habibul Islam, Leadership Hiring Expert, HP
THE MANY IDENTITIES THAT HAVE BECOME OUR PRIDE.
Over 100+ Recruiters participating in Placements every year

Recruiting Companies:

- Ninecart
- Amazon.com
- Tesco
- Marico
- VIE
- Bata
- Wells Fargo
- MuSigma
- Oxy
- Bosch
- KPMG
- MarkOne
- Accenture
- Oyo
- PropNiger
- EY
- IDC
- Axis Bank
- CareerNet
- ObjectWin
- Amazon
- Walmart Labs
- HDFC Bank
- NxtGen
- Naukri.com
- Decathlon
- Refinitiv
- CDFI (Centers for Digital Financial Inclusion)
- Thomson Reuters
- IBM
- Kotak Mahindra Bank
- Odessa
- Aon
- HCL
- Tata Consultancy Services
- Kotak Mahindra Bank
- Infosys
- HSBC
- KUBRIC
- Greatlearning
- HGS
- Novel Office
- PwC
- Groupm
- Simplilearn
- Feedback
- Nobroker
- Northern Trust
- S&P Global
- State Street
- Institute of Product Leadership
- CareerNet Consulting
- WNS
- Flipkart
- Saint-Gobain
- Vedantu
- Quess
- Southern Advisors LLP
Our Goal
- Think global
- Ask the right questions
- Work effectively with technology and people
- Evaluate alternatives with an analytical rigor
- Create innovative solutions
- Excel in communicating their ideas

Our goal is to build an institution in which there are no limits to what a student at ISME can achieve. We will enable this through three pillars of action:

a) By providing a truly international experience
b) By mirroring corporate work ethics
c) By excellence in student-focused experiential learning in order to develop Managers and Entrepreneurs with an ability to:

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THE PLACE IS ISME
AND THE POTENTIAL IS HERE.

The process of placement at ISME will take place from October 2020 to April 2021 as depicted in the schedule below.

**RECRUITMENT CALENDAR**

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Pre-placement Value Added Training

Interviews for Placements

Training leading to Placements