

## ABOUT 'CENTRE FOR RESEARCH IN SOCIAL SCIENCES AND EDUCATION' (CERSSE)

CERSSE is a part of JAIN (Deemed-to-be University) and has been involved in Socially Relevant Research, Consultancy and Extension Activities in the field of Social Sciences and Education, with a focus on Social Transformation and Empowerment. The Centre has been instrumental in carrying out research in various aspects of Social and Political Science, with a special focus on Education in general, and teaching-learning processes in particular. Our research and consultancy activities have spanned not only India, but various countries of the World including South Sudan, Nepal, and Myanmar. We have also undertaken qualitative and quantitative research projects on the State of Democracy in South Asia, Society and Politics between Elections, surveys on Indian Politics and Elections, as well as on Quality of Education in Higher Educational Institutions. We design teaching-learning pedagogy for various curriculums, and our faculty has undertaken many workshops for training teachers and students alike. The Centre is also coordinating the Research Programme of the University in all disciplines of Engineering, Humanities, Languages, Management and Commerce, Sciences, and Social Sciences. Since the starting of the programme in 2009, the University has awarded 376 Doctoral Degrees and 291 M Phil Degrees.

### CHIEF PATRONS:

**Dr. CHENRAJ ROYCHAND**

President, JAIN (Deemed-to-be University) and Founder – Chairman, JGI Group

**Dr. C G KRISHNADAS NAIR**

Chancellor, JAIN (Deemed-to-be University)

**Mr. RAVINDRA BHANDARI,**

Vice President, JAIN (Deemed-to-be University)

**Dr. N SUNDARARAJAN**

Vice Chancellor, JAIN (Deemed-to-be University)

**Dr. N V H KRISHNAN**

Registrar, JAIN (Deemed-to-be University)

**Dr. SANDEEP SHASTRI**

Pro Vice Chancellor, JAIN (Deemed-to-be University)

### PATRONS:

**Dr. EASWARAN IYER,** Dean – Commerce; Director – Industry interface & Key Projects, JAIN (Deemed-to-be University)

**Dr. B A VASU,** Director,

School of Commerce; School of Computer Science & IT  
JGI Knowledge Campus, JAIN (Deemed-to-be University)

### Program Co-ordinators:

**Dr. Madhavi R**

Associate Professor  
Department of Commerce – PG Studies,  
JAIN (Deemed-to-be University)  
+91 9986593254; r.madhavi@jainuniversity.ac.in

**Dr. Reetika Syal**

Assistant Professor,  
Centre for Research in Social Sciences and Education (CERSSE)  
JAIN (Deemed-to-be University)  
reetika.syal@jainuniversity.ac.in



A 4-day online

Faculty Development Program

On

***'Practical Insights into  
Research Design'***

***(with special reference to Social Sciences)***



19<sup>th</sup> – 22<sup>nd</sup> May 2020

Delivered on Zoom Platform

Link for Registration:

<https://docs.google.com/forms/d/1gG-5gUqAtkh9aveIm2pDyYYy-4dnT0rGNjyGyNaApVk/edit?usp=sharing>

## ABOUT THE UNIVERSITY:

JAIN (Deemed-to-be University), an intellectual destination that draws inspired students from more than 35 countries to India's Silicon Valley – Bengaluru, has been established with an aim to provide quality education and entrepreneurial development. Its commitment to learning, research, academia and entrepreneurial development, has been the reason that National Assessment and Accreditation Council (NAAC) has awarded 'A' Grade to JAIN with a CGPA of 3.31 on a 4-point scale. A culturally vibrant campus constituting of students from various states, and countries, contributed to achieving this award which reinvigorates the culture and rich academic traditions of the University. Over the years, the University has made conscious and concerted efforts to build on its strengths and consolidate its achievements. Certified ISO 9001:2008 for quality management by TUV Rheinland, JAIN is a member of Association of Universities of Asia and the Pacific (AUAP). JAIN has also been awarded 4 stars in the Young University category in Karnataka by KSURF iCARE Ratings for teaching excellence and employability, infrastructure, research excellence, inclusiveness and social impact.

**RESEARCH  
DESIGN**

## ABOUT DEPARTMENT OF COMMERCE:

The department was set up in the year 1990 and has achieved significant growth by adding new dimensions in the domain of education in the Commerce discipline. The constant innovation and incessant efforts nurtured its various spheres of functioning – teaching, extra-curricular, student centric ideology, continuous MDPs, FDPs, national conferences, etc. – have added new features to its cap from time to time. The department houses over 5000 students at UG and PG levels and is an adobe to over 250 faculty members contributing towards its daily work and growth.

## KEY OBJECTIVES OF THE PROGRAM:

- To uncover the key contents of Research Design in Social Sciences, Management, Commerce, Arts and Humanities disciplines
- To explore the nuances behind the contents of Research Design
- To give hands-on learning experience through activities designed for the same



Timings	Program Schedule
<b>DAY 1</b> <b>11 AM to 1 PM</b>	Technical Session 1: Uncovering Research Design Technical Session 2: Practical Session on uncovering Research Design
1 PM – 2 PM	LUNCH BREAK
<b>2 PM to 4 PM</b>	Technical Session 3: Building blocks of Research Design Technical Session 4: Practical Session on Building blocks of Research Design
<b>DAY 2</b> <b>11 AM to 1 PM</b>	Technical Session 5: Best Practices in ROL Technical Session 6: Case studies in ROL
1 PM – 2 PM	LUNCH BREAK
<b>2 PM to 4 PM</b>	Technical Session 7: Academic writing – Concept and nuances Technical Session 8: Case studies in Academic writing
<b>DAY 3</b> <b>11 AM to 1 PM</b>	Technical Session 9: From Design to Practice Technical Session 10: Variable construction and types
1 PM – 2 PM	LUNCH BREAK
<b>2 PM to 4 PM</b>	Technical Session 11: Sampling Considerations Technical Session 12: Practice of Study types and sampling techniques
<b>DAY 4</b> <b>11 AM to 1 PM</b>	Technical Session 13: Introducing instruments of data collection: Quantitative Technical Session 14: Introducing instruments of data collection: Qualitative
1 PM – 2 PM	LUNCH BREAK
<b>2 PM to 4 PM</b>	Technical Session 15: Open House: Recap of Day 1 and 2, Q&A session Technical Session 16: Open House: Recap of Day 3 and 4, Q&A session



# International School of Management Excellence Bangalore

## FIVE DAY TRAINING PROGRAM ON ESSENTIALS OF MS OFFICE

**18th June – 22nd June 2019**

### ABOUT ISME

ISME is a leading business school offering excellent education through a student-focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. It was founded in 2006 by alumni from Carnegie Mellon University, Purdue, and Wharton, USA. ISME has always been at the forefront of quality education, with the vision of nurturing holistic, socially responsible and competent professionals. ISME has been ranked as one of the top B-Schools in Bangalore and top 1% B-Schools in India. At present ISME offers undergraduate, postgraduate and Doctoral programs in Management. ISME Bengaluru is the recognized Research Centre of University of Mysore, and it also offers Fellow Program in Management recognized by AICTE.

### About the Program

The training will highlight on,

- **Master Microsoft Word:** Learn how to create, format, and edit professional documents with ease. Understand advanced features like mail merge, templates, and collaborative editing.
- **Excel Essentials:** Develop proficiency in spreadsheet creation, data analysis, and visualization. Explore formulas, functions, pivot tables, and charts to manage data effectively.
- **PowerPoint Proficiency:** Create impactful presentations with advanced design tools. Learn to incorporate multimedia elements, animations, and transitions to engage your audience.
- **Outlook Optimization:** Manage your email, calendar, and contacts efficiently. Discover tips and tricks to streamline communication and organization.

### Resource Person – Shurly Tiwari

Ms. Shurly, a dynamic HR professional with 24 years of experience, has worked with organizations like Zenta technology, i-energiser, Convergys, and Airtel. She has led BMS departments at SM Shetty College-Mumbai, Ness Wadia, and MILES College of Management. She teaches HR and skill building subjects at ISME and is a certified NLP trainer. Her research interests include spirituality, talent management, and mental health.



For more details call at tel:+91 88806 12345 or Mail at [research@isme.in](mailto:research@isme.in)