

CHIEF EDITOR **DR. PUNITH CARIAPPA**

EDITORS
DR. PRATIMA VERMA
DR. VINEETHA SIVAKUMAR



ASICON 2023

ALLIANCE STUDENT INTERNATIONAL CONFERENCE ON "TRANSCENDING DISCIPLINARY BOUNDARIES THROUGH INNOVATION"

BOOK OF ABSTRACTS

Chief Editor:

Dr. Punith Cariappa

Editors:

Dr. Pratima Verma

Dr. Vineetha Sivakumar



Chandapura-Anekal Main Road, Anekal, Bengaluru - 562 106, Karnataka, India Tel: +91 80 4619 9000 / 9100 I www.alliance.edu.in I Email: enquiry@alliance.edu.in

ASICON 2023 ALLIANCE STUDENT INTERNATIONAL CONFERENCE ON "TRANSCENDING DISCIPLINARY BOUNDARIES THROUGH INNOVATION"

(Book of Abstracts)

Conferene Date: 19, 20 January, 2023

Chief Editor: Dr. Punith Cariappa

Date of

Publication: 2023 January

ISBN: 978-81-955963-5-5

Published by: Alliance University

Chikkahagade Cross

Chandapura - Anekal Main Road, Anekal Bengaluru – 562 106, Karnataka, India.

Printed by: Eagle Prints, Bengaluru

All Rights Reserved © 2023, Alliance University, Bengaluru

No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the publisher. Paper ID: ASICON 222

IMPACT OF EMPLOYEE ENGAGEMENT ON EMPLOYEE WORK PERFORMANCE AND WELL BEING

Farzana Ahamed, Dr. Shurlly Tiwari
International School of Management Excellence

Abstract

Employee engagement has become a buzz world during the past decade. Modern organisations make use of its motivated workers both as a tool and business partner. In such a scenario, employee engagement becomes critical in the context of employee work performance and well-being at work.

In the context of intense competition between businesses, one of the key areas which HR managers need to cater to is the physical and emotional health of their employees. Hence, employee engagement becomes key to competitive advantage. The study examines the idea of employee engagement and explore factors that can contribute to employee engagement. Employee work engagement is a satisfying and pleasant state that is typically characterised by vigor, dedication, and immersion. Contrarily, job embeddedness encapsulates elements of a person's commitment to their employment and can be defined as including ties, views of person-environment fit, and the costs associated with quitting. There has not been any attempt made to separate them empirically despite some strong similarities in the constructions in their theoretical backgrounds. Thus, the primary research question will drive the study whether employee engagement has an impact on employees work performance, their work productivity, leadership, and wellbeing. A sample size of 250 employees was collected from service sector and SPSS was implemented to prove it statistically.