



## CERTIFICATE

**DEPARTMENT OF MANAGEMENT & COMMERCE****Certificate**

This is to Certify **Mr SOURADEEP SEN** that bearing **Reg.No 2016C26047** has successfully completed the Project entitled **“UNLOCKING THE POWER OF SOCIAL MEDIA: EXPLORING EFFECTIVE MARKETING STRATEGIES IN THE DIGITAL AGE AT”** at **EPITOME TRC** under the guidance of Associate Professor, **Dr. Shashikala Patil** as the partial fulfillment of the requirements for the award of **BBA** under **Bangalore University** for the Academic year **2020-2023**.

**Dr. Shashikala Patil****Internal Guide****Principal**