



## DEPARTMENT OF MANAGEMENT & COMMERCE

### Certificate

This is to Certify that, **Ms SHAIK SUHANA** bearing Reg.No **2016C26041** has successfully completed the Project entitled **“STUDY ON VARIOUS LEAD GENERATION TECHNIQUES AT EXCELERATE PVT LTD”** under the guidance of Dr. Ratchana, as the partial fulfillment of the requirements for the award of BBA under Bangalore University for the Academic year 2020-2023.

Dr. Ratchana,  
Internal Guide

Principal