




## DEPARTMENT OF MANAGEMENT & COMMERCE

### Certificate

This is to Certify that, Ms **PRATI KSHA** bearing **Reg.No 2016C26034** has successfully completed the Project entitled “**STUDY ON EXPLORING MARKETING STRATEGIES THROUGH LEAD GENERATION**” at **EPITOME TRC** under the guidance of Associate Professor , **Dr. Shashikala Patil** as the partial fulfillment of the requirements for the award of **BBA** under **Bangalore University** for the Academic year **2020-2023**.

  
Dr. Shashikala Patil

**Internal Guide**



**Principal**

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