



STUDENT DECLARATION

DEPARTMENT OF MANAGEMENT & COMMERCE

Certificate

This is to Certify that, Ms **POORVI RAO KURMA** bearing Reg.No **2016C26030** has successfully completed the Project entitled "**STRATEGIES AND IMPACT OF SOCIAL MEDIA MARKETING**" at **EPITOME TRC** under the guidance of Asst. Prof Raveesh Ramdas, as the partial fulfillment of the requirements for the award of BBA under Bangalore University for the Academic year 2020-2023.

Register Number: 2016C26030

Asst. Prof. Raveesh Ramdas
Internal Guide

Principal
PRINCIPAL

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