



DEPARTMENT OF MANAGEMENT & COMMERCE

Certificate

This is to Certify that, **Mr HARSHIT SINGH** bearing Reg.No **2016C26018** has successfully completed the Project entitled **“OPTIMIZING LEAD GENERATION & EFFECTIVE MARKETING STRATEGIES”** at **EPITOME TRC** under the guidance of Asst. Prof Raveesh Ramdas, as the partial fulfillment of the requirements for the award of BBA under Bangalore University for the Academic year 2020-2023.

Asst. Prof. Raveesh Ramdas  
Internal Guide

Principal