



**INTERNATIONAL SCHOOL
OF MANAGEMENT EXCELLENCE, Bangalore**



In Collaboration with

QUALITY COUNCIL OF INDIA, New Delhi

Organizes A One-Day National Conference on

“Emerging Trends in Professional Management Education in the Knowledge Economy in India”

Date: January 30, 2010 **Venue:** Auditorium, ISME, Bangalore

OBJECTIVES

- ◆ Identifying emerging trends in professional management education at the strategic and functional levels
- ◆ Analyzing the impact of knowledge economy on professional management education
- ◆ Outlining the changes required for a paradigm shift in the field of professional management education

CALL FOR PAPERS

We invite papers from **faculty** and **researchers** from professional management institutions and management consulting organizations. The papers may focus on the emerging concepts and techniques during the last three years in the following areas:

- ◆ Marketing, Human Resources Management, Finance, and Information Technology
- ◆ Interfacing of functional areas such as Marketing-Finance, HRM-IT etc;
- ◆ Convergence of IT and Professional Management.

Submission Schedule*	
Abstract submission (500 words)	31st December 2009
Full paper submission (2500 words)	11th January, 2010
Notification of Paper Acceptance	22nd January, 2010

Papers will be refereed by a panel of experts. Two outstanding papers will be awarded first and second prizes in each category.

** Conference program schedule will be notified shortly.*

QCI Profile:

QCI was set up in 1997 as an autonomous body by the Government of India jointly with the Indian industry to establish and operate the National Accreditation Structure for conformity assessment bodies.

ISME Profile:

ISME is one of the premier business schools in India located at Bangalore. ISME was established to serve the educational needs of our society and develop business leaders who are well prepared to lead businesses in the global economy.

ISME is a part of NVT Quality Educational Trust promoted by NVT Group. NVT Group of companies is a professional certification, training and consulting service organization having offices throughout India and U.S.A.

Conference Committee

Dr. Ramesh G. Tagat: Academic Mentor, (Former Professor, IIM, Bangalore)

Prof. A.K. Chaudhuri: Former Professor Indian Statistical Institute

Prof. Nitin Garg: Director, ISME

Media Partner



Conference Coordinators

Dr. Swaroop Reddy: academics@isme.in

Prof. Rema Viswanathan: campus@isme.in

Contact Details:

International School of Management Excellence
CAP 1, EOIZ, Export Promotion Industrial Park,
Near ITPL Whitefield, Bangalore - 560066.

Phone: 080-65606300/6200

Web: www.isme.in